

Administrative Council
August 28, 2018

Members Present: Vice President Dimkova, Vice President Gabriel, Dr. Haggray, Dr. Hilbert, Dr. Hill, Dr. Knights, Dr. Leidig, Dr. Lynch, President Ralls, Dr. Reaves, Vice President Sachs, Executive Vice President Schiavelli and Vice President Weatherly.

Guests: Compass Group Chairman and CEO Frank Pisch, Ms. Charlotte Calobrisi, Associate Vice President for HR, Dental Hygiene Program Director Marina McGraw, Legal Counsel Robyn Seabrook and College Senate Chair Lisa Stelle.

REPORT: MEC Provost Update

Dr. Reaves reported that George Washington University was just awarded a 12 million Health Resources and Services Administration- Health Careers Opportunity Program (HRSA-HCOP) grant. The purpose of the HCOP grant is to assist students from disadvantage backgrounds to enter and complete a degree in the health sciences. The GW grant proposal included the NOVA-GW transfer partnership agreement and up to \$100,000 in scholarships for eligible students. The aforementioned resources may be available to NOVA students that wish to transfer to George Washington in the health sciences.

Dr. Reaves also reported that they are in the initial discussions with George Mason on a public health degree and more information will be provided as they proceed with formal plans.

Dr. Reaves and Dean Powers are working on a Health Science Transfer Degree.

Dr. Reaves announced that the Physical Therapy Assistant Program and the Nursing Program have received full accreditation.

Dr. Reaves introduced Ms. Marina McGraw, Program Director for the Dental Hygiene program who presented an overview of the specialization.

Ms. McGraw explained that the Dental Hygiene program is a highly competitive 5-semester plan for an Associate Degree in Applied Science, with a major in Dental Hygiene. Upon successful completion of the program, students are eligible to take the National Dental Hygiene Board exam and the CDCA regional exam. Upon successfully passing these two exams, a student may then apply for licensure as a Registered Dental Hygienist (RDH). Currently, the Dental Hygiene program has 41 seniors with a 100% Board passing rate in 2018.

The program has a distance site located at Germanna Community College and admits 32 students at the MEC campus and every other year an additional 7 students who attend the program at the distance site. NOVA currently has an articulation agreement with ODU for BS degrees in Dental Hygiene and Health Science.

Senior students do rotations and serve the community in a number of ways, including providing care to underserved populations at several different locations, including the Northern Virginia Dental Clinic, the Lamb Center for homeless citizens, the VMLE facility for individuals with disabilities, numerous health fairs and the yearly "Give Kids a Smile" day in the MEC Dental Clinic facility, seeing approximately 200 students from Arlington County HeadStart programs.

The NVCC dental hygiene program is accredited by the Commission on Dental Accreditation and the accreditation must be reviewed every 7 years. The most recent accreditation occurred in November 2017 and the program received the highest possible accreditation status.

REPORT: Enrollment Report/Action Update

Dr. Gabriel distributed the Daily Enrollment Report for Fall 2018 and, as of August 28, enrollment was down by 2.1 percent. He explained that if the college experiences a 50% loss of students who were dropped, the negative figure will go up respectively.

Dr. Gabriel also presented data of first-time to college and returning students broken down by age. There was a 2.6 percent loss when compared to this same time last year, with the greatest loss among 22 to 24 years olds (5.5%). He suggested the need to look at possible causes for this and focus on this group.

A snapshot of enrollment by program showed a loss of 700 students in A.S. Gen Ed studies.

In looking toward the future, Dr. Gabriel recommended looking at which groups require attention and then developing policies that respond to and reflect the needs of these students.

REPORT: Campaign Readiness Assessment

Vice President Weatherly introduced Compass Group founder and CEO Frank Pisch who presented an overview of their fundraising efforts for NOVA.

Mr. Pisch explained campaign goals, predictive indicators for success, NOVA's strengths and opportunities, national giving patterns, and components for building a successful team.

The Compass Group will provide NOVA's first road map for a fundraising campaign and Mr. Pisch emphasized that in order to achieve the goal of increasing campaign dollars, it will be imperative once a plan is developed to build a strong, involved team of volunteers, both from inside and outside the college. The team is more important than any other component to build lifelong donor relationships.

Mr. Pisch mentioned overlapping indicators for success that must include the case for support, leadership, resources, and philanthropic potential. NOVA is perceived in the community as a valuable asset with a critical mission to educate students for a demanding workforce, the number one priority.

With a stronger economy, the national philanthropic environment has directed more attention to support for education. NOVA is well placed to fundraise as six of the wealthiest counties are in NOVA's service area. Fundraising efforts can be directed toward firstly building a team with leaders who can speak about NOVA and create a case for financial support, and then identifying potential donors, and fostering those relationships.

Mr. Pisch talked about the idea that it is better to be worthy than to be needy, to be worthy of the investment for larger financial gifts. He encouraged faculty to be part of the fundraising effort as they are experts in their fields and donors especially appreciate hearing from the practitioners and what they do every day to support the students.

The timeline will likely encompass 4-5 years to be highly successful for the long term. It is important to do this right rather than to do it quick and the first goal is to build the infrastructures and work with the Foundation Board to strengthen their ability for outreach to the business community.

INFORMATION: Opening Day Summary

Dr. Ralls thanked all volunteers, and in particular adjunct faculty, for their efforts as volunteers beyond class time, to assist students during the first week of classes. Noted were the number of students who arrived with children in tow. Council member suggested that it was important to focus on the numbers of students who have substantial family responsibilities while at the same time seeking a higher education. Many NOVA students are "workers who study" rather than "students who work."

Other Business/Announcements

- Dr. Ralls reported that NOVA and Amazon Web Services have been engaged in work on an apprenticeship program designed to train Veterans to fill a growing need for tech talent in the Northern Virginia region. The apprenticeship program will train individuals for Associate Cloud Consultant (ACC) positions.
- Ms. Weatherly reminded Council members about the upcoming Foundation Dinner to be held September 12, at the McLean Hilton in Tysons Corner.

UPCOMING AGENDA ITEMS:

- Library Services Report
- Instructional Calendar and Holidays
- Curriculum Committee Action Report

College Recorder: Norie Flowers