Power Up Your Pedagogy (PUP) Conference
Survey Report

Research Report No. 23-15

Office of Institutional Effectiveness and Student Success Initiatives
Northern Virginia Community College

April 2015
The purpose of the Office of Institutional Effectiveness and Student Success Initiatives is to conduct analytical studies and provide information in support of institutional planning, policy formulation, and decision making. In addition, the office provides leadership and support in research related activities to members of the NOVA community engaged in planning and evaluating the institution’s success in accomplishing its mission.

When citing data from this report, the Northern Virginia Community College (NOVA) Office of Institutional Effectiveness and Student Success Initiatives must be cited as the source.
Table of Contents

Introduction ....................................................................................................................................1
Q1. How satisfied were you with the registration process? .............................................................2
Q2. How satisfied were you with the conference program? ............................................................3
Q3. How satisfied were you with the lunch you received? ..............................................................4
Q4. How satisfied were you with the conference speakers? ...........................................................5
Q5. How many sessions did you attend? ........................................................................................6
Q6. Please choose all backchannel conversations used. ...............................................................7
Q7. Overall, how useful were the backchannel conversations to you? ..........................................8
Q8. Overall Opinion of PUP Conference .....................................................................................8
APPENDIX: PUP 2015 Evaluation Survey ....................................................................................11
List of Tables

Table 1. Degree of Satisfaction with PUP Conference Registration Process ........................................ 2
Table 2. Degree of Satisfaction with the Conference Program ........................................................ 3
Table 3. Degree of Satisfaction with the Lunch Received ............................................................... 4
Table 4. Degree of Satisfaction with the Conference Speakers ...................................................... 5
Table 5. Number of Conference Sessions Attended ...................................................................... 6
Table 6. Backchannel Conversations Used by PUP Participants ..................................................... 7
Table 7. Backchannel Conversations’ Overall Usefulness ............................................................... 8
Table 8. Overall Opinion of PUP Conference ............................................................................... 9
List of Figures

Figure 1. Degree of Satisfaction with PUP Conference Registration Process .....................................2
Figure 2. Degree of Satisfaction with the Conference Program ........................................................3
Figure 3. Degree of Satisfaction with the Lunch Received .................................................................4
Figure 4. Degree of Satisfaction with the Conference Speakers .......................................................5
Figure 5. Number of Conference Sessions Attended ........................................................................6
Figure 6. Backchannel Conversations Used by PUP Participants .....................................................7
Figure 7. Backchannel Conversations’ Overall Usefulness ...............................................................8
Figure 8. Opinion of PUP Conference: Percentage Who Strongly Agreed or Agreed ....................10
Power Up Your Pedagogy (PUP) Conference Survey Report

Introduction

Power Up Your Pedagogy (PUP) is a large peer conference focused on pedagogy that includes training opportunities and research interests of and for Northern Virginia Community College (NOVA). With help from several college departments, NOVA’s Center for Excellence in Teaching and Learning (CETL) created a faculty professional development conference that takes advantage of the talents of its own faculty members. Full-time and adjunct faculty members on all NOVA campuses were encouraged to attend the 2015 Power Up your Pedagogy (PUP) conference for free.

CETL held the 10th annual PUP conference on January 7th and 8th, 2015 on the Annandale Campus. The conference theme was: “Bridges: Connecting Our Past and Our Future.” As NOVA approaches its 50th anniversary, faculty are reinventing their teaching practices with a focus on current trends in higher education. PUP is a forum where these changes can be shared through scholarship, tips, and reflective practices that bring authentic learning to students.

In an effort to better understand the satisfaction of PUP conference participants, NOVA’s Office of Institutional Effectiveness and Student Success Initiatives conducted a survey of faculty who attended the 2015 PUP conference. Conference attendees were asked 8 questions and a total of 304 attendees responded to the survey, though not all responded to every question. (See Appendix for the complete survey.)
Q1. How satisfied were you with the registration process?

As seen in Table 1 and Figure 1, participants had a very positive perception of the registration process for the PUP conference. Overall, 98 percent of respondents were very satisfied or satisfied with the registration process, and only 1 percent was very dissatisfied with it.

Table 1. Degree of Satisfaction with PUP Conference Registration Process

<table>
<thead>
<tr>
<th>Registration Process</th>
<th>Very Satisfied</th>
<th>Satisfied</th>
<th>Dissatisfied</th>
<th>Very Dissatisfied</th>
</tr>
</thead>
<tbody>
<tr>
<td>How satisfied were you with the registration process?</td>
<td>227 75.4%</td>
<td>67 22.3%</td>
<td>3 1.0%</td>
<td>4 1.3%</td>
</tr>
</tbody>
</table>

Figure 1. Degree of Satisfaction with PUP Conference Registration Process

- Very Satisfied: 75%
- Satisfied: 22%
- Dissatisfied: 1%
- Very Dissatisfied: 1%
Q2. How satisfied were you with the conference program?

Table 2 shows how satisfied respondents were with the different formats of the PUP conference program. Of the respondents, 87 percent reported that they were *very satisfied* or *satisfied* with information at the conference. Sixty-nine percent gave the printed program and the online event planner high ratings (*very satisfied* or *satisfied*), while 10 percent were *dissatisfied* or *very dissatisfied* with the online app.

<table>
<thead>
<tr>
<th>Conference Program</th>
<th>Very Satisfied</th>
<th>Satisfied</th>
<th>Dissatisfied</th>
<th>Very Dissatisfied</th>
<th>Not Applicable</th>
</tr>
</thead>
<tbody>
<tr>
<td>Printed Program</td>
<td>138 (48.6%)</td>
<td>58 (20.4%)</td>
<td>1 (0.4%)</td>
<td>2 (0.7%)</td>
<td>85 (29.9%)</td>
</tr>
<tr>
<td>Online App</td>
<td>74 (27.7%)</td>
<td>69 (25.8%)</td>
<td>13 (4.9%)</td>
<td>12 (4.5%)</td>
<td>99 (37.1%)</td>
</tr>
<tr>
<td>Online Event Planner</td>
<td>93 (34.7%)</td>
<td>91 (34.0%)</td>
<td>16 (6.0%)</td>
<td>9 (3.4%)</td>
<td>59 (22.0%)</td>
</tr>
<tr>
<td>Information at the Conference</td>
<td>112 (41.5%)</td>
<td>122 (45.2%)</td>
<td>11 (4.1%)</td>
<td>3 (1.1%)</td>
<td>22 (8.1%)</td>
</tr>
</tbody>
</table>

Figure 2. Degree of Satisfaction with the Conference Program

- **Printed Program**
  - Very Satisfied: 49%
  - Satisfied: 20%
  - Dissatisfied: 5%
  - Very Dissatisfied: 4%

- **Online App**
  - Very Satisfied: 28%
  - Satisfied: 26%
  - Dissatisfied: 5%
  - Very Dissatisfied: 5%

- **Online Event Planner**
  - Very Satisfied: 35%
  - Satisfied: 34%
  - Dissatisfied: 6%
  - Very Dissatisfied: 3%

- **Information at the Conference**
  - Very Satisfied: 42%
  - Satisfied: 45%
  - Dissatisfied: 4%
  - Very Dissatisfied: 1%
Q3. How satisfied were you with the lunch you received?

When asked about the satisfaction with their lunch on two different conference days (January 7th and January 8th, 2015), 77 percent of survey respondents were very satisfied or satisfied with their lunch on day one, and 84 percent were very satisfied or satisfied with their lunch on day two.

Table 3. Degree of Satisfaction with the Lunch Received

<table>
<thead>
<tr>
<th>Date</th>
<th>Very Satisfied</th>
<th>Satisfied</th>
<th>Dissatisfied</th>
<th>Very Dissatisfied</th>
<th>Not Applicable</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>#</td>
<td>%</td>
<td>#</td>
<td>%</td>
<td>#</td>
</tr>
<tr>
<td>Day One (January 7th)</td>
<td>173</td>
<td>59.0%</td>
<td>53</td>
<td>18.1%</td>
<td>10</td>
</tr>
<tr>
<td>Day Two (January 8th)</td>
<td>110</td>
<td>37.5%</td>
<td>136</td>
<td>46.4%</td>
<td>17</td>
</tr>
</tbody>
</table>

Figure 3. Degree of Satisfaction with the Lunch Received

- Very Satisfied
- Satisfied
- Dissatisfied
- Very Dissatisfied
- Not Applicable
Q4. How satisfied were you with the conference speakers?

With regard to satisfaction with the conference speakers, over 70 percent of attendees who responded to the survey were very satisfied or satisfied with the speech by NOVA President, Dr. Robert Templin; and 71 percent of survey respondents were very satisfied or satisfied with the speech by Goucher College President, Dr. José Bowen.

Table 4. Degree of Satisfaction with the Conference Speakers

<table>
<thead>
<tr>
<th>Speaker</th>
<th>Very Satisfied</th>
<th>Satisfied</th>
<th>Dissatisfied</th>
<th>Very Dissatisfied</th>
<th>Not Applicable</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>#</td>
<td>%</td>
<td>#</td>
<td>%</td>
<td>#</td>
</tr>
<tr>
<td>Dr. Robert Templin</td>
<td>149</td>
<td>51.6%</td>
<td>54</td>
<td>18.7%</td>
<td>4</td>
</tr>
<tr>
<td>Dr. José Bowen</td>
<td>148</td>
<td>52.7%</td>
<td>52</td>
<td>18.5%</td>
<td>2</td>
</tr>
</tbody>
</table>

Figure 4. Degree of Satisfaction with the Conference Speakers

- Very Satisfied
- Satisfied
- Dissatisfied
- Very Dissatisfied
- Not Applicable
Q5. How many sessions did you attend?

As seen in Table 5, the number of PUP conference sessions attended by NOVA faculty varied, but the majority of survey respondents indicated that they attended at least three sessions (73 percent). Twenty-eight percent of respondents attended four sessions and 22 percent attended five sessions.

<table>
<thead>
<tr>
<th>Session(s) Attended</th>
<th>#</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Session</td>
<td>42</td>
<td>14.3%</td>
</tr>
<tr>
<td>2 Sessions</td>
<td>38</td>
<td>12.9%</td>
</tr>
<tr>
<td>3 Sessions</td>
<td>65</td>
<td>22.1%</td>
</tr>
<tr>
<td>4 Sessions</td>
<td>83</td>
<td>28.2%</td>
</tr>
<tr>
<td>5 Sessions</td>
<td>66</td>
<td>22.4%</td>
</tr>
</tbody>
</table>

Figure 5. Number of Conference Sessions Attended
Q6. Please choose all backchannel conversations used.

A backchannel conversation is one that occurred concurrently with the main conference and gave a voice to attendees. Attendees were able to add content to the conference, comment on it as it progressed, and share inspirations from it. Survey participants were asked to choose all of the backchannel conversations they used at the PUP conference in January 2015. Thirty-two percent who indicated using a backchannel conversation reported using the CETL Lounge (a designated area for face-to-face conversations), 18 percent used the Twitter Feed, and 16 percent used the CETL blog page.

Table 6. Backchannel Conversations Used by PUP Participants

<table>
<thead>
<tr>
<th>Backchannel Conversation Used</th>
<th>#</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Twitter Feed</td>
<td>27</td>
<td>17.9%</td>
</tr>
<tr>
<td>CETL Lounge</td>
<td>48</td>
<td>31.8%</td>
</tr>
<tr>
<td>CETL blog page</td>
<td>24</td>
<td>15.9%</td>
</tr>
<tr>
<td>Other</td>
<td>71</td>
<td>47.0%</td>
</tr>
</tbody>
</table>

Note: Since respondents were given the opportunity to choose more than one option, the percentages do not add up to 100 percent.

Figure 6. Backchannel Conversations Used by PUP Participants
Q7. Overall, how useful were the backchannel conversations to you?

The conference attendees who used the backchannel conversations were asked about their usefulness. Twenty-nine percent of respondents indicated that the backchannel conversations were very useful or somewhat useful to them, while 8 percent of respondents thought they were not at all useful.

Table 7. Backchannel Conversations’ Overall Usefulness

<table>
<thead>
<tr>
<th>Overall Usefulness</th>
<th>Very Useful</th>
<th>Somewhat Useful</th>
<th>Slightly Useful</th>
<th>Not at all Useful</th>
<th>Not Applicable</th>
</tr>
</thead>
<tbody>
<tr>
<td>How useful were the backchannel conversations to you?</td>
<td>28</td>
<td>10.7%</td>
<td>48</td>
<td>18.4%</td>
<td>24</td>
</tr>
</tbody>
</table>

Figure 7. Backchannel Conversations’ Overall Usefulness

Q8. Overall Opinion of PUP Conference

Participating faculty were asked to rate their agreement with a series of statements about the PUP conference overall. As seen in Table 8 (next page), 98 percent of attendees strongly agreed or agreed that the conference was well organized. Almost all survey respondents (99 percent) indicated that the conference volunteers were helpful and courteous.
The majority of survey respondents (95 percent) strongly agreed or agreed that the conference provided them with new insights into teaching practices, ideas, and tips for improving student learning in their classes. When asked whether the content of the sessions they attended were appropriate and informative, 97 percent strongly agreed or agreed and 97 percent of respondents also indicated that the speakers of the sessions that they attended were prepared. Around 95 percent of attendees strongly agreed or agreed that they learned at least one thing to be used in their teaching and heard at least one thing that made them reflect on their teaching.

Twelve percent of survey respondents disagreed or strongly disagreed that they learned at least one thing that provided them with a new skill, and 14 percent did not think there was sufficient time and opportunities for peer discussion and collaboration (disagreed or strongly disagreed). Lastly, most survey participants (94 percent) indicated that the sessions they attended were of an appropriate length (strongly agreed or agreed).

Table 8. Overall Opinion of PUP Conference

<table>
<thead>
<tr>
<th></th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>#</td>
<td>%</td>
<td>#</td>
<td>%</td>
</tr>
<tr>
<td>The conference was well organized.</td>
<td>166</td>
<td>57.8%</td>
<td>115</td>
<td>40.1%</td>
</tr>
<tr>
<td>The conference volunteers were helpful and courteous.</td>
<td>208</td>
<td>72.7%</td>
<td>75</td>
<td>26.2%</td>
</tr>
<tr>
<td>Overall, the conference provided me with new insights into teaching practices, ideas, and tips for improving student learning in my classes.</td>
<td>129</td>
<td>45.3%</td>
<td>142</td>
<td>49.8%</td>
</tr>
<tr>
<td>The content of the session(s) I attended was (were) appropriate and informative.</td>
<td>129</td>
<td>45.4%</td>
<td>145</td>
<td>51.1%</td>
</tr>
<tr>
<td>The speaker(s) of the sessions that I attended was (were) prepared.</td>
<td>161</td>
<td>57.7%</td>
<td>110</td>
<td>39.4%</td>
</tr>
<tr>
<td>I learned at least one thing that I will use in my teaching.</td>
<td>182</td>
<td>64.5%</td>
<td>85</td>
<td>30.1%</td>
</tr>
<tr>
<td>I heard at least one thing that made me reflect on my teaching</td>
<td>182</td>
<td>64.1%</td>
<td>87</td>
<td>30.6%</td>
</tr>
<tr>
<td>I learned at least one thing that provided me with a new skill.</td>
<td>153</td>
<td>54.4%</td>
<td>94</td>
<td>33.5%</td>
</tr>
<tr>
<td>There was sufficient time and opportunities for peer discussion and collaboration.</td>
<td>104</td>
<td>37.3%</td>
<td>137</td>
<td>49.1%</td>
</tr>
<tr>
<td>The session(s) I attended was (were) at an appropriate length.</td>
<td>128</td>
<td>45.6%</td>
<td>135</td>
<td>48.0%</td>
</tr>
</tbody>
</table>
Figure 8. Opinion of PUP Conference: Percentage Who Strongly Agreed or Agreed

- **Well organized**: 98%
- **Volunteers were helpful and courteous**: 99%
- **New insights into teaching practices**: 95%
- **Content was appropriate and informative**: 97%
- **Speakers were prepared**: 97%
- **I learned at least one thing that I will use in my teaching**: 95%
- **I heard at least one thing that made me reflect on my teaching**: 95%
- **I learned at least one thing that provided me with a new skill**: 88%
- **Sufficient time for collaboration**: 86%
- **Sessions were appropriate length**: 94%
### APPENDIX: PUP 2015 Evaluation Survey

1. How satisfied were you with the registration process?
   - [ ] Very satisfied
   - [ ] Satisfied
   - [ ] Dissatisfied
   - [ ] Very dissatisfied

2. How satisfied were you with the conference program?
   - A. Printed Program
     - [ ] Very satisfied
     - [ ] Satisfied
     - [ ] Dissatisfied
     - [ ] Very dissatisfied
     - [ ] N/A
   - B. Online App
     - [ ] Very satisfied
     - [ ] Satisfied
     - [ ] Dissatisfied
     - [ ] Very dissatisfied
     - [ ] N/A
   - C. The Online Event Planner
     - [ ] Very satisfied
     - [ ] Satisfied
     - [ ] Dissatisfied
     - [ ] Very dissatisfied
     - [ ] N/A
   - D. Information at the Conference
     - [ ] Very satisfied
     - [ ] Satisfied
     - [ ] Dissatisfied
     - [ ] Very dissatisfied
     - [ ] N/A

3. How satisfied were you with the lunch you received?
   - A. On January 7th
     - [ ] Very satisfied
     - [ ] Satisfied
     - [ ] Dissatisfied
     - [ ] Very dissatisfied
     - [ ] N/A
   - B. On January 8th
     - [ ] Very satisfied
     - [ ] Satisfied
     - [ ] Dissatisfied
     - [ ] Very dissatisfied
     - [ ] N/A

4. How satisfied were you with the speakers?
   - A. Dr. Templin
     - [ ] Very satisfied
     - [ ] Satisfied
     - [ ] Dissatisfied
     - [ ] Very dissatisfied
     - [ ] N/A
   - B. Dr. Bowen
     - [ ] Very satisfied
     - [ ] Satisfied
     - [ ] Dissatisfied
     - [ ] Very dissatisfied
     - [ ] N/A

5. How many sessions did you attend?
   - [ ] 1
   - [ ] 2
   - [ ] 3
   - [ ] 4
   - [ ] 5

6. Please choose all backchannel conversations used:
   - [ ] Twitter Feed
   - [ ] The CETL Lounge
   - [ ] CETL blog page
   - [ ] Other

7. Overall, how useful were the backchannel conversations to you?
   - [ ] Very useful
   - [ ] Somewhat useful
   - [ ] Slightly useful
   - [ ] Not at all useful
   - [ ] N/A
Tell us how much you agree or disagree with the following statements:

8. The conference was well organized.
   □ Strongly agree
   □ Agree
   □ Disagree
   □ Strongly disagree

9. The conference volunteers were helpful and courteous.
   □ Strongly agree
   □ Agree
   □ Disagree
   □ Strongly disagree

10. Overall, the conference provided me with new insights into teaching practices, ideas, and tips for improving student learning in my classes.
    □ Strongly agree
    □ Agree
    □ Disagree
    □ Strongly disagree

11. The content of the session(s) I attended was (were) appropriate and informative.
    □ Strongly agree
    □ Agree
    □ Disagree
    □ Strongly disagree

12. The speaker(s) of the sessions that I attended was (were) prepared.
    □ Strongly agree
    □ Agree
    □ Disagree
    □ Strongly disagree

13. I learned at least one thing that:
    A. I will use in my teaching.
       □ Strongly agree
       □ Agree
       □ Disagree
       □ Strongly disagree
    B. Provided me with a new skill.
       □ Strongly agree
       □ Agree
       □ Disagree
       □ Strongly disagree

14. I heard at least one thing that made me reflect on my teaching.
    □ Strongly agree
    □ Agree
    □ Disagree
    □ Strongly disagree

15. There was sufficient time and opportunities for peer discussion and collaboration.
    □ Strongly agree
    □ Agree
    □ Disagree
    □ Strongly disagree

16. The session(s) I attended was (were) an appropriate length.
    □ Strongly agree
    □ Agree
    □ Disagree
    □ Strongly disagree

Mission

With commitment to the values of access, opportunity, student success, and excellence, the mission of Northern Virginia Community College is to deliver world-class in-person and online post-secondary teaching, learning, and workforce development to ensure our region and the Commonwealth of Virginia have an educated population and globally competitive workforce.

Strategic Goals

I. STUDENT SUCCESS – Northern Virginia Community College will move into the top tier of community colleges with respect to the college readiness, developmental course completion, retention, graduation, transfer, and career placement of its students.

II. ACCESS – Northern Virginia Community College will increase the number and diversity of students being served to mirror the population growth of the region.

III. TEACHING AND LEARNING – Northern Virginia Community College will focus on student success by creating an environment of world-class teaching and learning.

IV. EXCELLENCE – Northern Virginia Community College will develop ten focal points of excellence in its educational programs and services that will be benchmarked to the best in the nation and strategic to building the College's overall reputation for quality.

V. LEADERSHIP – Northern Virginia Community College will serve as a catalyst and a leader in developing educational and economic opportunities for all Northern Virginians and in maintaining the quality of life and economic competitiveness of the region.

VI. PARTNERSHIPS – Northern Virginia Community College will develop strategic partnerships to create gateways of opportunity and an integrated educational system for Northern Virginians who are pursuing the American Dream.

VII. RESOURCES – Northern Virginia Community College will increase its annual funding by $100 million and expand its physical facilities by more than one million square feet in new and renovated space. This includes the establishment of two additional campuses at epicenters of the region’s population growth, as well as additional education and training facilities in or near established population centers.

VIII. EMERGENCY PREPAREDNESS AND CONTINUITY OF OPERATIONS – Northern Virginia Community College will be recognized as a leader among institutions of higher education in Virginia for its development and testing of emergency response and continuity of operation plans.