NOVA Service Region Population Growth: 2010 through 2012

Research Report No. 110-13

Office of Institutional Research, Planning, and Assessment
Northern Virginia Community College

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The purpose of the Office of Institutional Research, Planning, and Assessment is to conduct analytical studies and provide information in support of institutional planning, policy formulation and decision making. In addition, the office provides leadership and support in research related activities to members of the NOVA community engaged in planning and evaluating the institution's success in accomplishing its mission.

When citing data from this report, the Southwest Virginia Community College Institutional Research and Assessment Office must be cited.

4001 Wakefield Chapel Road
Annandale, VA 22003-3796
(703) 323-3129
www.nvcc.edu/oir
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Introduction

This Report presents information for the estimated population growth for the NOVA service region, the Commonwealth of Virginia, and Virginia’s three largest metropolitan areas from 2010 through 2012. The data were compiled by Southwest Virginia Community College and provided by the Virginia Community College System. The 2012 estimated population data was published by the Weldon Cooper Center for Public Service Demographics and Workforce Group. The data were current as of July 1, 2012. The NOVA service region is made up of nine service areas (five independent cities and four counties), which include:

- Alexandria City
- Fairfax City
- Falls Church City
- Manassas City
- Manassas Park City
- Arlington County
- Fairfax County
- Loudoun County
- Prince William County
Section 1: Population Growth for the NOVA Service Region

Table 1 and Figure 1 present the estimated population growth for each of NOVA’s nine service areas, the entire NOVA service region, and the Commonwealth of Virginia. Loudoun County had the largest population growth of all NOVA service areas from 2010 through 2012 (7%). Fairfax County had the smallest population growth of all NOVA services areas during this time period (3%). As a whole, the NOVA service region grew by 4%, and the population of Virginia grew by 2% from 2010 through 2012.

Table 1. Population Growth for the NOVA Service Area, Region, and Virginia: 2010 through 2012

<table>
<thead>
<tr>
<th>NOVA Service Area</th>
<th>April 1, 2010 Census</th>
<th>July 1, 2012 Estimate*</th>
<th>Change from 2010 to 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>#</td>
<td>%</td>
<td></td>
</tr>
<tr>
<td>Alexandria City</td>
<td>139,966</td>
<td>147,391</td>
<td>7,425</td>
</tr>
<tr>
<td>Fairfax City</td>
<td>22,565</td>
<td>23,505</td>
<td>940</td>
</tr>
<tr>
<td>Falls Church City</td>
<td>12,332</td>
<td>12,960</td>
<td>628</td>
</tr>
<tr>
<td>Manassas City</td>
<td>37,821</td>
<td>39,902</td>
<td>2,081</td>
</tr>
<tr>
<td>Manassas Park City</td>
<td>14,273</td>
<td>14,838</td>
<td>565</td>
</tr>
<tr>
<td>Arlington County</td>
<td>207,627</td>
<td>220,565</td>
<td>12,938</td>
</tr>
<tr>
<td>Fairfax County</td>
<td>1,081,726</td>
<td>1,112,325</td>
<td>30,599</td>
</tr>
<tr>
<td>Loudoun County</td>
<td>312,311</td>
<td>333,253</td>
<td>20,942</td>
</tr>
<tr>
<td>Prince William County</td>
<td>402,002</td>
<td>421,164</td>
<td>19,162</td>
</tr>
<tr>
<td><strong>NOVA Service Region Total</strong></td>
<td><strong>2,230,623</strong></td>
<td><strong>2,325,903</strong></td>
<td><strong>95,280</strong></td>
</tr>
<tr>
<td><strong>Virginia Total</strong></td>
<td><strong>8,001,024</strong></td>
<td><strong>8,185,867</strong></td>
<td><strong>184,843</strong></td>
</tr>
</tbody>
</table>

*Source: Weldon Cooper Center for Public Service Demographics & Workforce Group (www.coopercenter.org/demographics/). Published January 25, 2013. 2012 estimated base population was current as of July 1, 2012.

Figure 1. NOVA Service Area and Region Population Growth: 2010 through 2012
Section 2: Population Growth of Virginia Metropolitan Areas

Table 2 and Figure 2 present the population growth for the Commonwealth of Virginia’s three largest metropolitan areas from 2010 through 2012. Northern Virginia is the largest metropolitan area in Virginia, with Virginia Beach and Richmond as second and third largest, respectively. Northern Virginia’s population growth of 4% was the greatest of any metropolitan area in Virginia. All Virginia metropolitan areas experienced a combined population growth of 3% from 2010 through 2012.

Table 2. Population Growth for Virginia’s Three Largest Metropolitan Areas: 2010 through 2012

<table>
<thead>
<tr>
<th>Top 3 Virginia Metropolitan Areas</th>
<th>April 1, 2010 Census</th>
<th>July 1, 2012 Estimate*</th>
<th>Change from 2010 to 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>#</td>
<td>%</td>
<td></td>
</tr>
<tr>
<td>Northern Virginia</td>
<td>2,623,079</td>
<td>2,727,657</td>
<td>104,578</td>
</tr>
<tr>
<td>Virginia Beach</td>
<td>1,648,136</td>
<td>1,679,326</td>
<td>31,190</td>
</tr>
<tr>
<td>Richmond</td>
<td>1,258,136</td>
<td>1,679,326</td>
<td>31,190</td>
</tr>
<tr>
<td><strong>All Virginia Metropolitan Areas</strong></td>
<td><strong>6,887,509</strong></td>
<td><strong>7,067,512</strong></td>
<td><strong>180,003</strong></td>
</tr>
</tbody>
</table>

*Source: Weldon Cooper Center for Public Service Demographics & Workforce Group (www.coopercenter.org/demographics/). Published January 25, 2013. 2012 estimated base population was current as of July 1, 2012.

Figure 2. Population Growth for Virginia’s Three Largest Metropolitan Areas: 2010 through 2012
**NOVA Mission and Strategic Goals: 2005 – 2015**

**Mission**

With commitment to the values of access, opportunity, student success, and excellence, the mission of Northern Virginia Community College is to deliver world-class in-person and online post-secondary teaching, learning, and workforce development to ensure our region and the Commonwealth of Virginia have an educated population and globally competitive workforce.

**Strategic Goals**

I. **STUDENT SUCCESS** – Northern Virginia Community College will move into the top tier of community colleges with respect to the college readiness, developmental course completion, retention, graduation, transfer, and career placement of its students.

II. **ACCESS** – Northern Virginia Community College will increase the number and diversity of students being served to mirror the population growth of the region.

III. **TEACHING AND LEARNING** – Northern Virginia Community College will focus on student success by creating an environment of world-class teaching and learning.

IV. **EXCELLENCE** – Northern Virginia Community College will develop ten focal points of excellence in its educational programs and services that will be benchmarked to the best in the nation and strategic to building the College's overall reputation for quality.

V. **LEADERSHIP** – Northern Virginia Community College will serve as a catalyst and a leader in developing educational and economic opportunities for all Northern Virginians and in maintaining the quality of life and economic competitiveness of the region.

VI. **PARTNERSHIPS** – Northern Virginia Community College will develop strategic partnerships to create gateways of opportunity and an integrated educational system for Northern Virginians who are pursuing the American Dream.

VII. **RESOURCES** – Northern Virginia Community College will increase its annual funding by $100 million and expand its physical facilities by more than one million square feet in new and renovated space. This includes the establishment of two additional campuses at epicenters of the region’s population growth, as well as additional education and training facilities in or near established population centers.

VIII. **EMERGENCY PREPAREDNESS AND CONTINUITY OF OPERATIONS** – Northern Virginia Community College will be recognized as a leader among institutions of higher education in Virginia for its development and testing of emergency response and continuity of operation plans.