College Planning Process: A Schematic Presentation

Research Report No. 109-10

Office of Institutional Research, Planning, and Assessment
Northern Virginia Community College

November 2010
The purpose of the Office of Institutional Research, Planning, and Assessment is to conduct analytical studies and provide information in support of institutional planning, policy formulation and decision making. In addition, the office provides leadership and support in research related activities to members of the NOVA community engaged in planning and evaluating the institution’s success in accomplishing its mission.

When citing data from this report, the Northern Virginia Community College (NOVA) Office of Institutional Research, Planning, and Assessment must be cited as the source.
Figure 1. Annual Planning and Evaluation Process: Educational Programs, Administrative Support Services, and Educational Support Services
Figure 2. Annual Planning and Evaluation Process

1. Budget finalized
2. Continuous Improvement Summary discussed at AC

AP&E Reports Submission

June

College-wide Goals/Expected Outcomes

July

President presents College goals to Administrative Council (AC)

Unit/Campus/IP Goals/Expected Outcomes

September

Mid-cycle Evaluation

December

Budget discussions begin (April)

1st part of AP&E Report is submitted to OIRPA (Campus/Unit Goals)
NOVA Mission

Strategic Goals
(Strategic Vision 2015)

Educational Programs
(Program Purpose)

Student Learning Outcomes

A.A.

A.S.

A.A.A.

A.A.S.

Certificates

58 Degree Programs
6 Certificate Programs
Figure 4. Annual Planning and Evaluation of Administrative Units

NOVA Mission

Strategic Goals
(Strategic Vision 2015)

Administrative Units
(Unit Purpose)

Annual Goals

Executive Vice President, Academic & Student Services
Vice President, Finance & Administration
Vice President, Institutional Advancement
Vice President, Institutional Research, Planning, & Assessment
Vice President, Instructional & Information Technology
Vice President, Workforce Development / Continuing Education

22 Sub-units
Number of sub-units may change slightly from year to year
Figure 5. Annual Planning and Evaluation of Campuses

NOVA Mission

Strategic Goals
(Strategic Vision 2015)

Campuses
(Provosts and Vice Presidents)

Annual Goals

Alexandria
Annandale
Loudoun
Manassas
Medical Education
Woodbridge

41 Sub-units
Number of sub-units may change slightly from year to year
Figure 6. Planning Process at NOVA: Mission to Strategic Planning to Annual Planning

Integrated:

i. VCCS to NOVA
ii. Strategic to Annual
iii. College-wide to Unit/Sub-unit Level
iv. Educational Programs included

- VCCS Mission
- NOVA Mission
- NOVA Strategic Goals 2015
- NOVA Annual Goals (College-wide, Administrative Council)
- Unit Level Annual Goals (Vice Presidents, Provosts)
- Sub-unit Annual Goals (Assoc. VPs, Deans, and Directors)
- Annual Planning and Evaluation Reports (2002-2010)
- Achieve 2015: Six Year Strategic Plan for Virginia’s Community Colleges
- Strategic Vision 2015: NOVA’s Strategic Plan
- Chancellor’s Annual Goals
- Annual College-wide Planning
- Campus/Admin. Unit (and Sub-units) Planning (Annual)

Yellow = Strategic Planning
Green = Operational Planning (Annual)
**NVCC Mission and Strategic Goals: 2005 – 2015**

**Mission**

With commitment to the values of access, opportunity, student success, and excellence, the mission of Northern Virginia Community College is to deliver world-class in-person and online post-secondary teaching, learning, and workforce development to ensure our region and the Commonwealth of Virginia have an educated population and globally competitive workforce.

**Strategic Goals**

I. **STUDENT SUCCESS** – Northern Virginia Community College will move into the top tier of community colleges with respect to the college readiness, developmental course completion, retention, graduation, transfer, and career placement of its students.

II. **ACCESS** – Northern Virginia Community College will increase the number and diversity of students being served to mirror the population growth of the region.

III. **TEACHING AND LEARNING** – Northern Virginia Community College will focus on student success by creating an environment of world-class teaching and learning.

IV. **EXCELLENCE** – Northern Virginia Community College will develop ten focal points of excellence in its educational programs and services that will be benchmarked to the best in the nation and strategic to building the College's overall reputation for quality.

V. **LEADERSHIP** – Northern Virginia Community College will serve as a catalyst and a leader in developing educational and economic opportunities for all Northern Virginians and in maintaining the quality of life and economic competitiveness of the region.

VI. **PARTNERSHIPS** – Northern Virginia Community College will develop strategic partnerships to create gateways of opportunity and an integrated educational system for Northern Virginians who are pursuing the American Dream.

VII. **RESOURCES** – Northern Virginia Community College will increase its annual funding by $100 million and expand its physical facilities by more than one million square feet in new and renovated space. This includes the establishment of two additional campuses at epicenters of the region’s population growth, as well as additional education and training facilities in or near established population centers.

VIII. **EMERGENCY PREPAREDNESS AND CONTINUITY OF OPERATIONS** – Northern Virginia Community College will be recognized as a leader among institutions of higher education in Virginia for its development and testing of emergency response and continuity of operation plans.