

## **NOVA COLLEGE-WIDE COURSE CONTENT SUMMARY PHT 227 - PHOTOGRAPHIC CAREERS (3 CR.)**

### **Course Description**

Introduces students of photography and video to a variety professional opportunities in the field. This is an advanced course for students who would like to know more about their options in staff and freelance work. Lecture 3 hours per week.

### **General Course Purpose**

Surveys careers in photography and video including editorial, commercial, corporate, and fine art practice. Emphasizes professional standards in various settings such as studios, newsrooms, and labs; and informed decision-making in the selection of a career.

### **Course Prerequisites/Corequisites**

None.

### **Course Objectives**

Upon completing this course, the student will be able to:

- Distinguish between editorial, commercial, retail, and fine art photography practices
- Follow basic professional standards of practice in a variety of production settings
- Identify and evaluate career options in professional photography or video
- Research and develop a career plan including appropriate education or licensing
- Edit a selection of images for desired impact

### **Major Topics to be Included**

- Standards of professional practice in different fields such as editorial, commercial, and fine art photography
- Professional practice in studios, newsrooms, labs, and other production settings
- Research and analysis of professional opportunities
- Networking, education, and professional development
- Image selection for portfolios based on professional objectives

### **Extra Topics**

May be included per discretion of instructor.