

**NOVA COLLEGE-WIDE COURSE CONTENT SUMMARY
HRT 268 - ADVANCED FLORAL DESIGN APPLICATIONS (3 CR.)**

Course Description

Teaches skills required for the composition of large floral arrangements. Includes wedding, funeral and special occasion designs for the home as well as public areas. Lecture 2 hours. Laboratory 2 hours. Total 4 hours per week.

General Course Purpose

This course helps students develop the skills and understand the theory of design practiced by commercial florists and advanced floral designers in the construction of wedding, funeral and event flowers.

Course Prerequisites/Co-requisites

Prerequisite is HRT 260 Introduction to Floral Design or instructor's approval. Functional literacy in the English language.

Course Objectives

Upon completion of the course students should be able to:

- Construct those types of floral designs commonly made by commercial florists including: wedding bouquets and corsages, funeral designs and contemporary arrangements.
- Identify and select plant materials, containers, supplies and equipment for various types of floral designs.
- Assign prices to floral arrangements.

Major Topics to be Included

- a. Flowers and foliages used in commercial floral designs
- b. Equipment, supplies and containers
- c. Marketing flowers
- d. Consultation techniques for wedding, event and funeral flowers
- e. Bridal bouquets, crowns, corsages, boutonnieres
- f. Altar arrangements, candelabra and pew markers
- g. Comparison of American and European wedding and funeral design techniques and styles
- h. Funeral designs: wreaths, sprays, casket sprays and set designs
- i. Contemporary design styles and techniques
- j. Vase designs
- k. Techniques used to establish price for profit