

**NOVA COLLEGE-WIDE COURSE CONTENT SUMMARY  
HRT 266 - ADVANCED FLORAL DESIGN (3 CR.)**

**Course Description**

Teaches skills required for composition of traditional and contemporary floral designs. Includes use of exotic flowers to create arrangement styles such as Japanese, European, and Williamsburg floral designs. Lecture 2 hours. Laboratory 2 hours. Total 4 hours per week.

**General Course Purpose**

This course helps students develop the skills and understand the theory of design practiced by commercial florists and advanced floral designers.

**Course Prerequisites/Co-requisites**

Prerequisite is HRT 260-Introduction to Floral Design or instructor's approval. Functional literacy in the English language

**Course Objectives**

Upon completion of the course students should be able to:

- Identify and select plant materials, containers, supplies and equipment for various types of floral designs.
- Establish the monetary value of floral arrangements.
- Create a floral design using flowers and foliages they have preserved.
- Construct a permanent arrangement
- Design an arrangement in the oriental style
- Design an arrangement using one of the following European floral design techniques; Parallel System, New Convention, Landscape and Biedermeier.
- Loose flowers arranged in a vase
- Design a simple boutonniere, corsage and wedding bouquet

**Major Topics to be Included**

- a. Plant materials used in commercial floral designs
- b. Equipment, supplies and containers
- c. Preserve flowers and foliages using various methods
- d. Funeral designs: wreaths, sprays, casket sprays and set designs
- e. Arrangements using silk and dried material
- f. Contemporary European design styles and techniques
- g. Interpretative design
- h. Oriental design schools and techniques
- i. Vase designs
- j. Pricing for profit