

**NOVA COLLEGE-WIDE COURSE CONTENT SUMMARY
ENG 222 - ADVANCED JOURNALISM II (3 CR.)**

Course Description

Provides instruction in news and feature writing and other aspects of journalism. Lecture 3 hours per week.

General Course Purpose

This course will provide the student with the knowledge and skills to report, write, and produce stories for radio and television news; and will provide the students with practice in editing.

Course Prerequisites/Co-Requisites

ENG 121 "Introduction to Journalism I" or Eng 122 "Introduction to Journalism II, equivalent course, or division approval.

Course Objectives

GOAL 1: Conventions of Journalistic Writing and reporting

- Write inverted pyramid and other story structures
- Apply principals of accuracy, fairness and objectivity to writing and reporting
- Interview sources and gather information from electronic and other sources to write articles
- Use quotations wisely for radio and television
- Write a variety of types of leads
- Use the television or radio station's style and audience to shape the article

GOAL 2: Writing for Radio

Eng 222 students will learn how to write news stories for radio. Students will be able to

- Write "spot" or "breaking news" with a tight deadline
- Identify and apply radio style to copy writing
- Write strong leads for radio
- Use necessary equipment to record and edit radio clips
- Identify possible jobs

GOAL 3: Writing for Television

Eng 222 students will learn how to write news stories for television. Students will be able to

- Write "spot" or "breaking news" with a tight deadline
- Identify and apply television style to copy writing
- Write strong leads for television
- Use necessary equipment to record and edit clips
- Identify possible jobs

GOAL 4: Role of the editor

Eng 222 will introduce students to the editor's role in editing articles and shaping content.

- Copy edit carefully for style, grammar, and spelling
- Edit for accuracy and thoroughness
- Develop a better sense of which stories are newsworthy
- Work collaboratively with editors and possibly other writers

GOAL 5: Media law and ethics

Eng 222 will help students to develop a better sense of the legal and ethical challenges facing journalists and how to respond to these challenges.

- Review media law and key ethical challenges
- Identify key ethical dilemmas for radio and television writers
- Apply ethical principals to key dilemmas

Major Topics to be Included

- Review of lead writing and news story structure
- Writing under a deadline
- Objectivity and fairness in reporting
- Writing for radio
- Writing for television
- Using quotations
- Media law
- Media ethics
- Role of the editor