

**NOVA COLLEGE-WIDE COURSE CONTENT SUMMARY
BUS 195 – BUSINESS IN FILM AND ENTERTAINMENT (3 CR.)**

Course Description

Presents and examines through the use of film and discourse an understanding of the American business system and the individual's role as an employee, manager and citizen. Examines the whole person, his or her knowledge, educational background and ethical choices as vital components both individually and as a part of a larger business entity. Film will serve as an audio and visual medium to illustrate and clarify key concepts.

General Course Purpose

Examines the social structure in the workplace, dynamics of teamwork, change, motivation, interpersonal skills, emotional intelligence and the ethical dilemma. The student will see, through popular film, how attitudes, skill and values shape the successful adult citizen to perform in a complicated and fast moving economy.

Course Prerequisites/Co-requisites

The ability to read, comprehend and analyze college level material. Must have ability to use and have access to a word processor. The completion of English 111 or equivalent is recommended.

Course Objectives

Upon completion of this course, students will be able to:

- Examine and determine his or her role in an organization;
- Identify leadership styles and the impact on motivation and productivity;
- Compare and contrast the various roles in conflict resolution;
- Analyze what it takes to be a leader or a follower;
- Explain and understand cultural diversity in the workplace;
- Describe work/family issues and their impact on people and businesses;
- Analyze the impact of ethical choices both legally and morally;
- Explain the linkage between concepts learned and the business/societal outcome.

Major Topics to be Included

- a. The psychology of leadership;
- b. Authority versus influence;
- c. Abuse of power (shell game, ponzi schemes);
- d. Adaptation and advancement;
- e. Greed and ethics (do only the strong survive?);
- f. Labor relations (it's not your father's Oldsmobile/Hoffa and the Teamsters);
- g. Energy independence (a nation's survival).