

**NOVA COLLEGE-WIDE COURSE CONTENT SUMMARY
ART 250 - HISTORY OF DESIGN (3 CR.)**

Course Description

Surveys the development of graphic design and illustration with emphasis on the 19th and 20th centuries. Analyzes the work of outstanding designers and illustrators. Lecture 3 hours per week.

General Course Purpose

The purpose of the History of Design is to provide the student with historical background in the development of present day design forms. It will demonstrate the relevance of studio practice in design to past art and design styles, and to social, economic and technological factors, particularly the impact of mass production and the machine on design. History of Design will provide the knowledge and visual literacy necessary for the practice of the design profession in the modern world. English 101 and Design 1, ARTS 131 are recommended pre-requisites.

The course is required for the Commercial Art curriculum and is an elective for all art, design and photography programs.

Course Prerequisites/Corequisites

Competency in basic design and visual literacy, as well as the ability to write English composition at the first year college level.

Course Objectives

Upon the completion of the course, the student will be able to:

- Develop visual awareness of the present day environment
- Recognize and relate design forms to historical precedents and possible future developments
- Have a greatly increased general knowledge, including source material which he/she can draw on for future student and development in the field of design
- Continue to develop thinking processes necessary for understanding the relationship between design and technology

Major Topics To Be Included

- I. Underlying Themes
 - A. Factors in design in all periods
 - B. Nature, attitudes toward nature and the environment
- II. Movements and Historical Developments
 - A. Prehistory to 1800
 - B. The 19th Century
 - C. Transitional Period to Modern Design
 - D. The 20th Century

Extra Topics (Optional)

The instructor may elect to concentrate on one aspect of design history, such as graphic design, depending on the direction and requirements of the program. This course content may also be developed into a two sequence. However, it should be stressed that design is a product of its cultural context and must be presented in relationship to all of the other Arts.