City of Manassas

Education Profile 2023

NOVA: Manassas Campus

NOVA Offers: **Total for-credit programs** (2023-24)

Associate's degrees

Certificates

Career studies

Non-credit/workforce certificates programs & courses (2022-23)

146

All data on this page is as of the 2022-23 academic year, unless otherwise specified. Some values may not sum to 100% due to rounding.

2,243

Total enrolled students

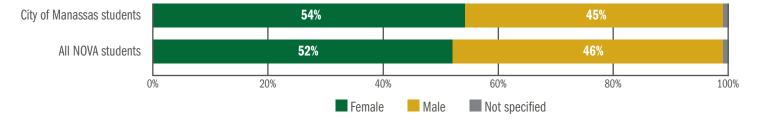
Dual enrolled students (Total savings to parents and students: \$673K)

Total non-credit/workforce students

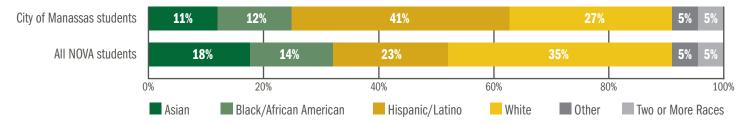
24.5% (NOVA region: 18.9%) of high school graduates enrolled at NOVA

Total NOVA graduates (2021-22 academic year)

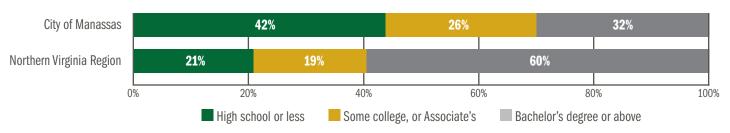
Gender of Enrolled Students (Credit Only)



Race/Ethnicity of Enrolled Students (Credit Only)



Educational Attainment of Population Aged 25 Years and Over (2021)



Sources: NOVA Office of Strategic Insights; NOVA Workforce; U.S. Census Bureau, 2017-2021 American Community Survey 5-Year Estimates.



City of Manassas

Workforce Profile 2023



42,596Total population (2021)

35.0 Median age (2021)

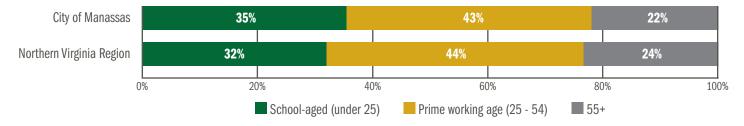
21,203

34

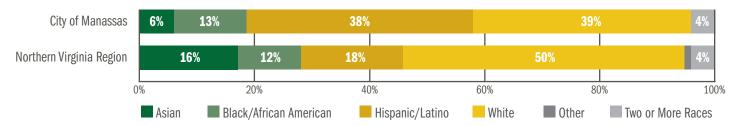
Total employed residents (2022)

NOVA employee residents

Age of Population (2021)



Race/Ethnicity of Population (2021)



\$4.6 billion
Total GDP

\$107.1K

\$102K

GDP per capita (NOVA Region: \$106.7K) Median household income (2021)

	Workers commuting in	Residents commuting out	Residential workers
City of Manassas	89% of employed	88% of residents	11% employed / 12% of residents
Northern Virginia Region	33% of employed	28% of residents	68% employed / 72% of residents

2.6%

7,207

100

Unemployment rate (2022 average) (NOVA Region: 2.5%)

Total job postings (2022)

Number of employers supported by NOVA Career Services team

Top 5 Employers by Total Job Postings (2022)

Employer	Total Postings (2022)
Novant Health	200
Lockheed Martin	199
Manassas City Public Schools	151
Randstad	94
Allied Universal	79

Top 5 Concentrated Industries (2022)

Motor vehicle parts manufacturing		
Computer systems design		
Foundation/structure/building exterior contractors		
Professional, scientific, and technical services (other)		
Automobile dealers		

Sources: NOVA Department of Human Resources; NOVA Career Services; U.S. Census Bureau, 2017-2021 American Community Survey 5-Year Estimates; U.S. Census Bureau, LEHD Origin-Destination Employment Statistics, 2020; U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics; Lightcast Analyst.

