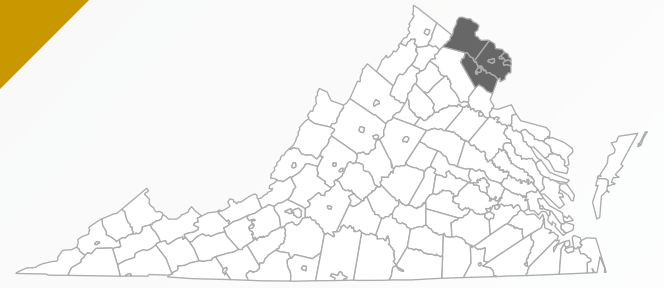
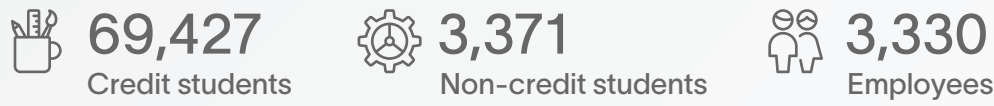


The Economic Value of Northern Virginia Community College



Northern Virginia

About NOVA



Economic impact analysis



1 of every **46** jobs in Northern Virginia is supported by the activities of NOVA and its students.

Alumni impact
Impact of the increased earnings of NOVA alumni and the businesses they work for

\$4.1 billion Added income

37,799 Jobs supported

An economic boost similar to hosting the Super Bowl **12x**

Operations spending impact
Impact of annual payroll and other spending

\$221.2 million Added income

Enough to buy **4,699** new cars

2,953 Jobs supported

Student spending impact
Impact of the daily spending of NOVA students retained in the region

\$51.9 million Added income

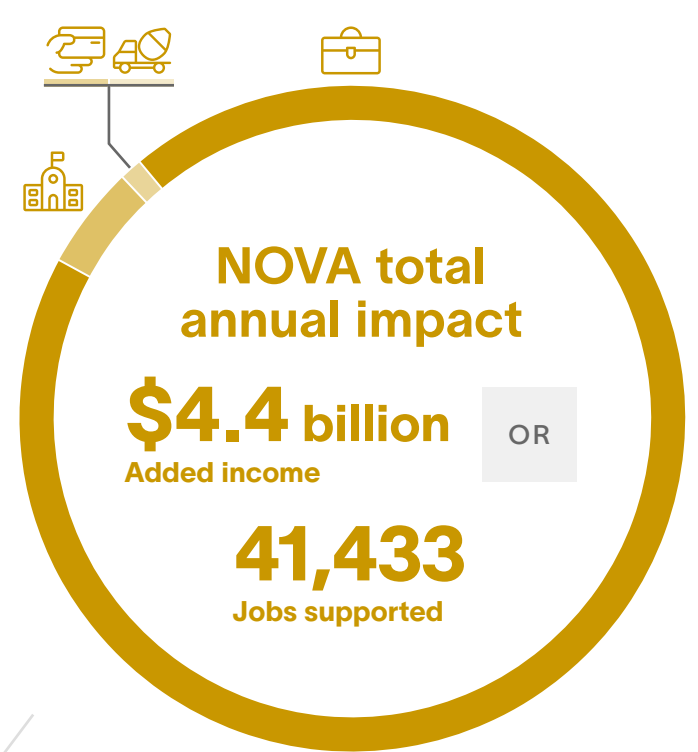
Enough to buy **4,194** families* a year's worth of groceries

669 Jobs supported

Construction spending impact
Impact of expenditures for ongoing construction projects

\$1 million Added income

12 Jobs supported



Investment analysis



For every \$1...

Students gain **\$8.70** in lifetime earnings

Taxpayers gain **\$4.40** in added tax revenue and public sector savings

Society gains **\$14.30** in added income and social savings

The average associate degree graduate from NOVA will see an increase in earnings of **\$27,600** each year compared to someone with a high school diploma working in Virginia.

