

# FTES Enrollment Trends by Student Demographic Subgroups: Fall 2012 through Fall 2014

Research Report No. 47-15

Office of Institutional Effectiveness and Student Success Initiatives

AUGUST 2015

## **NORTHERN VIRGINIA COMMUNITY COLLEGE**

### **OFFICE OF INSTITUTIONAL EFFECTIVENESS AND STUDENT SUCCESS INITIATIVES**

The purpose of the Office of Institutional Effectiveness and Student Success Initiatives is to conduct analytical studies and provide information in support of institutional planning, policy formulation, and decision making. In addition, the office provides leadership and support in research related activities to members of the NOVA community engaged in planning and evaluating the institution's success in accomplishing its mission.

When citing data from this report, the Northern Virginia Community College (NOVA) Office of Institutional Effectiveness and Student Success Initiatives must be cited as the source.

4001 Wakefield Chapel Road  
Annandale, VA 22003-3796  
(703) 323-3129  
[www.nvcc.edu/oir](http://www.nvcc.edu/oir)

## Table of Contents

College-Wide Enrollment Trends by Student Demographics .....	1
Alexandria Campus Enrollment Trends by Student Demographics .....	4
Annandale Campus Enrollment Trends by Student Demographics .....	6
Loudoun Campus Enrollment Trends by Student Demographics .....	8
Manassas Campus Enrollment Trends by Student Demographics .....	10
Medical Education Campus Enrollment Trends by Student Demographics .....	12
Woodbridge Campus Enrollment Trends by Student Demographics .....	14

## List of Tables

Table 1. College-Wide FTES by Student Demographics: Fall 2012 through Fall 2014 .....	3
Table 2. Alexandria Campus FTES by Student Demographics: Fall 2012 through Fall 2014 .....	5
Table 3. Annandale Campus FTES by Student Demographics: Fall 2012 through Fall 2014 .....	7
Table 4. Loudoun Campus FTES by Student Demographics: Fall 2012 through Fall 2014 .....	9
Table 5. Manassas Campus FTES by Student Demographics: Fall 2012 through Fall 2014 .....	11
Table 6. Medical Education Campus FTES by Student Demographics: Fall 2012 through Fall 2014 .....	13
Table 7. Woodbridge Campus FTES by Student Demographics: Fall 2012 through Fall 2014 ..	15

## **FTES Enrollment by Student Demographic Subgroups: Fall 2012 through Fall 2014**

### **College-Wide Enrollment Trends by Student Demographics**

This report provides a summary of Fall FTES enrollment trends among different student subgroups at NOVA between Fall 2012 and Fall 2014. Data are provided at the college-wide and campus levels.

A summary of findings at the college-wide level is provided on page 3 (see Table 1). Results for each campus are provided in the following sections (Tables 2-7).

#### **College-Wide and Campus Enrollment Growth**

- Overall, FTES decreased about 2 percent (-602 FTES) from Fall 2012 to Fall 2014.
- FTES at the Manassas Campus and Loudoun Campus experienced positive growth:
  - Manassas: 11 percent (361 FTES)
  - Loudoun: 9 percent (420 FTES)
- Alexandria experienced the largest decline of 12 percent (-768 FTES) from Fall 2012 to Fall 2014.
- Annandale, MEC, and Woodbridge also experienced decreases in FTES:
  - Annandale: -5 percent (-506 FTES)
  - MEC: -5 percent (-44 FTES)
  - Woodbridge: -1 percent (-65 FTES)
- Among the four campuses that experienced declines (AL, AN, MEC, WO), there was a combined decrease of 1,383 FTES. Alexandria accounted for disproportionately large share of the decreased FTES (56 percent of total decrease).

#### **College-Wide Enrollment Growth by Student Characteristics**

- FTES among traditional college-age students (ages 18-21), which make up the largest group of NOVA students, increased by 2 percent (296 FTES).
- However, notable declines were evident among the following student age groups:
  - 22-24: -8 percent (-422 FTES)
  - 25-29: -6 percent (-245 FTES)
  - 30-44: -7 percent (-309 FTES)
- FTES enrollment among First-Time to College students increased 10 percent (584 FTES).
- However, there were notable decreases among returning students and transfer students:
  - Returning Students: -3 percent (696 FTES)
  - Transfer Students: -20 percent (490 FTES)
- FTES enrollment among Hispanic students grew 12 percent (704 FTES) from Fall 2012 to Fall 2014
- However, there were notable decreases among the following groups between the same time period:

- White Students: -7 percent (-890 FTES)
- Asian Students: -4 percent (-211 FTES)

### **College-Wide Enrollment Growth by Jurisdiction**

- FTES enrollment among students from the following jurisdictions in NOVA's service area experienced the greatest decline from Fall 2012 to Fall 2014:
  - Fairfax County: -8 percent (-874 FTES)
  - Arlington County: -6 percent (-88 FTES)
- Enrollment from students in Loudoun County increased 12 percent (402 FTES)

**Table 1. College-Wide FTES by Student Demographics: Fall 2012 through Fall 2014**

Category	Fall 2012		Fall 2013		Fall 2014		Difference from Fall 2012 to Fall 2014	
	FTES	%	FTES	%	FTES	%	#	%
<b>Total</b>	<b>30,891</b>	<b>100.0%</b>	<b>30,890</b>	<b>100.0%</b>	<b>30,289</b>	<b>100.0%</b>	<b>-602</b>	<b>-1.9%</b>
<b>Campus</b>								
Alexandria	6,670	21.6%	6,379	20.7%	5,902	19.5%	-768	-11.5%
Annandale	10,919	35.3%	10,841	35.1%	10,413	34.4%	-506	-4.6%
Loudoun	4,635	15.0%	4,820	15.6%	5,055	16.7%	420	9.1%
Manassas	3,252	10.5%	3,491	11.3%	3,613	11.9%	361	11.1%
Medical Education	880	2.8%	846	2.7%	836	2.8%	-44	-5.0%
Woodbridge	4,535	14.7%	4,513	14.6%	4,470	14.8%	-65	-1.4%
<b>Age Group</b>								
Under 18	440	1.4%	481	1.6%	648	2.1%	208	47.2%
18-21	15,150	49.0%	15,406	49.9%	15,446	51.0%	296	2.0%
22-24	5,138	16.6%	5,048	16.3%	4,716	15.6%	-422	-8.2%
25-29	4,268	13.8%	4,126	13.4%	4,023	13.3%	-245	-5.7%
30-44	4,432	14.3%	4,358	14.1%	4,123	13.6%	-309	-7.0%
45-59	1,228	4.0%	1,230	4.0%	1,099	3.6%	-129	-10.5%
60 and Over	235	0.8%	241	0.8%	234	0.8%	-1	-0.4%
<b>Gender</b>								
Male	15,206	49.2%	15,384	49.8%	14,942	49.3%	-264	-1.7%
Female	15,685	50.8%	15,507	50.2%	15,346	50.7%	-339	-2.2%
<b>Student Type</b>								
First-Time	6,065	19.6%	6,453	20.9%	6,649	22.0%	584	9.6%
Returning/Reapplying	22,383	72.5%	22,347	72.3%	21,687	71.6%	-696	-3.1%
Transfer	2,443	7.9%	2,091	6.8%	1,953	6.4%	-490	-20.1%
<b>Race/Ethnicity</b>								
White	12,218	39.6%	11,889	38.5%	11,328	37.4%	-890	-7.3%
Black/African American	5,426	17.6%	5,513	17.8%	5,355	17.7%	-71	-1.3%
Asian	5,331	17.3%	5,290	17.1%	5,120	16.9%	-211	-4.0%
Hispanic/Latino	5,743	18.6%	6,073	19.7%	6,447	21.3%	704	12.3%
American Indian/Alaska Native	99	0.3%	76	0.2%	76	0.3%	-23	-23.2%
Native Hawaiian/ Pacific Islander	191	0.6%	177	0.6%	160	0.5%	-31	-16.2%
Two or more races	962	3.1%	1,106	3.6%	1,159	3.8%	197	20.5%
Unknown	296	1.0%	404	1.3%	405	1.3%	109	36.8%
Not specified	625	2.0%	361	1.2%	240	0.8%	-385	-61.6%
<b>Jurisdiction</b>								
Alexandria City	2,520	8.2%	2,600	8.4%	2,560	8.5%	40	1.6%
Arlington County	1,587	5.1%	1,557	5.0%	1,499	4.9%	-88	-5.6%
Fairfax City	480	1.6%	517	1.7%	508	1.7%	28	5.9%
Fairfax County	11,405	36.9%	10,963	35.5%	10,530	34.8%	-874	-7.7%
Falls Church City	652	2.1%	683	2.2%	702	2.3%	51	7.8%
Loudoun County	3,427	11.1%	3,571	11.6%	3,830	12.6%	402	11.7%
Manassas City	1,044	3.4%	1,133	3.7%	1,172	3.9%	128	12.3%
Manassas Park City	172	0.6%	171	0.6%	162	0.5%	-11	-6.2%
Prince William County	5,291	17.1%	5,346	17.3%	5,312	17.5%	20	0.4%
Other Virginia	1,797	5.8%	1,846	6.0%	1,847	6.1%	50	2.8%
District of Columbia	273	0.9%	238	0.8%	242	0.8%	-31	-11.4%
Maryland	266	0.9%	266	0.9%	295	1.0%	29	10.9%
Outside VA, MD, & DC	1,978	6.4%	1,998	6.5%	1,632	5.4%	-346	-17.5%

Note: FTES may not add to total due to rounding.

## Alexandria Campus Enrollment Trends by Student Demographics

At the Alexandria Campus, FTES declined by 12 percent (-768 FTES) from Fall 2012 to Fall 2014 (see Table 2 on the next page). A summary of the trends and growth among different student demographic sub-groups is as follows:

### Age Group:

- In contrast to the college-wide findings which showed growth among traditional age (18 to 21) students, FTES among students ages 18 to 21 at the Alexandria Campus decreased by 5 percent (-132 FTES).
- FTES among all age groups 18 and older declined at the Alexandria campus from Fall 2012 to Fall 2014.
- Students in the following large age categories also exhibited decreases. Importantly, FTES among these groups showed a decrease higher than the overall campus decrease of 12 percent:
  - 22-24: -17 percent (-214 FTES)
  - 25-29: -16 percent (-190 FTES)
  - 30-44: -15 percent (-194 FTES)

### Gender:

- FTES of male students at the Alexandria Campus decreased at a slightly higher rate (-12 percent, -395 FTES) as compared to female students (-11 percent, -375 FTES).

### Race/Ethnicity:

- While decreases were evident among the large student racial/ethnic groups at the Alexandria Campus, the decrease in FTES enrollment among White students was the greatest (-18 percent, -396 FTES). This decrease was also significantly higher than the decline of FTES enrollment among White students college-wide (-7 percent).

### Student Type:

- FTES enrollment of Returning students decreased by 12 percent (-579 FTES), and FTES enrollment of Transfer students decreased by 24 percent (-150 FTES).

### Jurisdiction:

- FTES enrollment at Alexandria among students from the following jurisdictions in NOVA's service area experienced the greatest decline from Fall 2012 to Fall 2014:
  - Alexandria City: -7 percent (-112 FTES)
  - Arlington County: -10 percent (-106 FTES)
  - Fairfax County: -19 percent (-366 FTES)



**Table 2. Alexandria Campus FTES by Student Demographics: Fall 2012 through Fall 2014**

Category	Fall 2012		Fall 2013		Fall 2014		Difference from Fall 2012 to Fall 2014	
	FTES	%	FTES	%	FTES	%	#	%
<b>Total</b>	<b>6,670</b>	<b>100.0%</b>	<b>6,379</b>	<b>100.0%</b>	<b>5,902</b>	<b>100.0%</b>	<b>-768</b>	<b>-11.5%</b>
<b>Age Group</b>								
Under 18	72	1.1%	97	1.5%	112	1.9%	40	55.6%
18-21	2,439	36.6%	2,328	36.5%	2,307	39.1%	-132	-5.4%
22-24	1,235	18.5%	1,153	18.1%	1,021	17.3%	-214	-17.3%
25-29	1,194	17.9%	1,093	17.1%	1,004	17.0%	-190	-15.9%
30-44	1,272	19.1%	1,229	19.3%	1,078	18.3%	-194	-15.3%
45-59	345	5.2%	366	5.7%	286	4.8%	-59	-17.1%
60 and Over	113	1.7%	112	1.8%	92	1.6%	-21	-18.6%
<b>Gender</b>								
Male	3,187	47.8%	3,073	48.2%	2,792	47.3%	-395	-12.4%
Female	3,484	52.2%	3,306	51.8%	3,109	52.7%	-375	-10.8%
<b>Student Type</b>								
First-Time	1,049	15.7%	1,070	16.8%	1,009	17.1%	-40	-3.8%
Returning/Reapplying	4,994	74.9%	4,778	74.9%	4,415	74.8%	-579	-11.6%
Transfer	628	9.4%	531	8.3%	478	8.1%	-150	-23.9%
<b>Race/Ethnicity</b>								
White	2,155	32.3%	1,940	30.4%	1,759	29.8%	-396	-18.4%
Black/African American	1,816	27.2%	1,830	28.7%	1,651	28.0%	-165	-9.1%
Asian	914	13.7%	883	13.8%	802	13.6%	-112	-12.3%
Hispanic/Latino	1,346	20.2%	1,308	20.5%	1,317	22.3%	-29	-2.2%
American Indian/Alaska Native	23	0.3%	13	0.2%	16	0.3%	-7	-30.4%
Native Hawaiian/Pacific Islander	26	0.4%	27	0.4%	23	0.4%	-3	-11.5%
Two or more races	162	2.4%	188	2.9%	182	3.1%	20	12.3%
Unknown	76	1.1%	101	1.6%	94	1.6%	18	23.7%
Not specified	151	2.3%	90	1.4%	59	1.0%	-92	-60.9%
<b>Jurisdiction</b>								
Alexandria City	1,617	24.2%	1,600	25.1%	1,505	25.5%	-112	-6.9%
Arlington County	1,109	16.6%	1,061	16.6%	1,003	17.0%	-106	-9.6%
Fairfax City	55	0.8%	52	0.8%	41	0.7%	-14	-25.5%
Fairfax County	1,905	28.6%	1,698	26.6%	1,539	26.1%	-366	-19.2%
Falls Church City	262	3.9%	255	4.0%	257	4.4%	-5	-1.9%
Loudoun County	150	2.2%	145	2.3%	159	2.7%	9	6.0%
Manassas City	52	0.8%	64	1.0%	63	1.1%	11	21.2%
Manassas Park City	7	0.1%	8	0.1%	11	0.2%	4	57.1%
Prince William County	414	6.2%	432	6.8%	383	6.5%	-31	-7.5%
Other Virginia	254	3.8%	253	4.0%	252	4.3%	-2	-0.8%
District of Columbia	191	2.9%	157	2.5%	151	2.6%	-40	-20.9%
Maryland	151	2.3%	162	2.5%	156	2.6%	5	3.3%
Outside VA, MD, & DC	505	7.6%	492	7.7%	381	6.5%	-124	-24.6%

Note: FTES may not add to total due to rounding.

## **Annandale Campus Enrollment Trends by Student Demographics**

At the Annandale Campus, FTES declined by 5 percent (-506 FTES) from Fall 2012 to Fall 2014 (see Table 3 on the next page). A summary of the trends and growth among different student demographic sub-groups is as follows:

### **Age Group:**

- In contrast to the college-wide findings which showed growth among traditional age (18 to 21) students, FTES among students ages 18 to 21 at the Annandale Campus decreased by 4 percent (-231 FTES).
- Students in the following large age categories exhibited decreases greater than the overall campus decrease of 5 percent:
  - 22-24: -10 percent (-201 FTES)
  - 25-29: -6 percent (-88 FTES)

### **Gender:**

- FTES enrollment among male students decreased about 6 percent (-354 FTES), which is more than double the rate observed among female students (-3 percent, -150 FTES).

### **Race/Ethnicity:**

- At Annandale, FTES enrollment among Hispanic students grew 7 percent (139 FTES) from Fall 2012 to Fall 2014
- However, among the large student racial/ethnic groups, there were notable decreases among the following in the same time period:
  - White Students: -7 percent (-297 FTES)
  - Asian Students: -9 percent (-253 FTES)

### **Student Type:**

- FTES enrollment among First-Time to College students at the Annandale Campus increased 4 percent (91 FTES).
- However, there were notable decreases among Returning students and Transfer students:
  - Returning Students: - 6 percent (-447 FTES)
  - Transfer Students: -20 percent (-149 FTES)

### **Jurisdiction:**

- FTES enrollment at the Annandale Campus among students from Fairfax County experienced the greatest decline from Fall 2012 to Fall 2014 (-9 percent, -607 FTES).

**Table 3. Annandale Campus FTES by Student Demographics: Fall 2012 through Fall 2014**

Category	Fall 2012		Fall 2013		Fall 2014		Difference from Fall 2012 to Fall 2014	
	FTES	%	FTES	%	FTES	%	#	%
<b>Total</b>	<b>10,919</b>	<b>100.0%</b>	<b>10,841</b>	<b>100.0%</b>	<b>10,413</b>	<b>100.0%</b>	<b>-506</b>	<b>-4.6%</b>
<b>Age Group</b>								
Under 18	128	1.2%	126	1.2%	114	1.1%	-14	-10.9%
18-21	5,762	52.8%	5,734	52.9%	5,531	53.1%	-231	-4.0%
22-24	2,001	18.3%	1,977	18.2%	1,800	17.3%	-201	-10.0%
25-29	1,450	13.3%	1,430	13.2%	1,362	13.1%	-88	-6.1%
30-44	1,240	11.4%	1,235	11.4%	1,194	11.5%	-46	-3.7%
45-59	281	2.6%	284	2.6%	315	3.0%	34	12.1%
60 and Over	57	0.5%	54	0.5%	67	0.6%	10	17.5%
<b>Gender</b>								
Male	5,735	52.5%	5,729	52.8%	5,381	51.7%	-354	-6.2%
Female	5,182	47.5%	5,112	47.2%	5,032	48.3%	-150	-2.9%
<b>Student Type</b>								
First-Time	2,091	19.2%	2,169	20.0%	2,182	21.0%	91	4.4%
Returning/Reapplying	8,075	74.0%	8,000	73.8%	7,628	73.3%	-447	-5.5%
Transfer	752	6.9%	672	6.2%	603	5.8%	-149	-19.8%
<b>Race/Ethnicity</b>								
White	4,064	37.2%	4,007	37.0%	3,767	36.2%	-297	-7.3%
Black/African American	1,332	12.2%	1,352	12.5%	1,349	13.0%	17	1.3%
Asian	2,692	24.7%	2,638	24.3%	2,439	23.4%	-253	-9.4%
Hispanic/Latino	2,039	18.7%	2,106	19.4%	2,178	20.9%	139	6.8%
American Indian/Alaska Native	30	0.3%	29	0.3%	24	0.2%	-6	-20.0%
Native Hawaiian/Pacific Islander	90	0.8%	78	0.7%	74	0.7%	-16	-17.8%
Two or more races	327	3.0%	355	3.3%	361	3.5%	34	10.4%
Unknown	114	1.0%	150	1.4%	146	1.4%	32	28.1%
Not specified	230	2.1%	124	1.1%	76	0.7%	-154	-67.0%
<b>Jurisdiction</b>								
Alexandria City	690	6.3%	754	7.0%	794	7.6%	104	15.1%
Arlington County	338	3.1%	356	3.3%	337	3.2%	-1	-0.3%
Fairfax City	362	3.3%	386	3.6%	390	3.7%	28	7.7%
Fairfax County	6,639	60.8%	6,344	58.5%	6,032	57.9%	-607	-9.1%
Falls Church City	351	3.2%	386	3.6%	396	3.8%	45	12.8%
Loudoun County	386	3.5%	408	3.8%	416	4.0%	30	7.8%
Manassas City	136	1.2%	124	1.1%	126	1.2%	-10	-7.4%
Manassas Park City	31	0.3%	31	0.3%	25	0.2%	-6	-19.4%
Prince William County	741	6.8%	738	6.8%	717	6.9%	-24	-3.2%
Other Virginia	394	3.6%	424	3.9%	441	4.2%	47	11.9%
District of Columbia	55	0.5%	53	0.5%	62	0.6%	7	12.7%
Maryland	60	0.5%	52	0.5%	74	0.7%	14	23.3%
Outside VA, MD, & DC	736	6.7%	785	7.2%	604	5.8%	-132	-17.9%

Note: FTES may not add to total due to rounding.

## **Loudoun Campus Enrollment Trends by Student Demographics**

At the Loudoun Campus, FTES increased by 9 percent (420 FTES) from Fall 2012 to Fall 2014 (see Table 4 on the next page). A summary of the trends and growth among different student demographic sub-groups is as follows:

### **Age Group:**

- Most notably, FTES enrollment among students under the age of 18 grew by 179 percent (141 FTES) from Fall 2012 to Fall 2014.
- The largest age group of students at Loudoun – traditional age students ages 18 to 21 – grew 12 percent (319 FTES) from Fall 2012 to Fall 2014.
- Students in the following age categories exhibited decreases:
  - 22-24: -4 percent (-26 FTES)
  - 45-59: -24 percent (-40 FTES)

### **Gender:**

- FTES enrollment among male students grew 12 percent (280 FTES), which is more than double the rate observed among female students (6 percent, 141 FTES).

### **Race/Ethnicity:**

- Among large student racial/ethnic groups, Hispanic/Latino students, Black/African American students, and Asian students exhibited higher growth in FTES enrollment as compared to the overall campus increase of 9 percent:
  - Hispanic/Latino Students: 32 percent (229 FTES)
  - Black/African American Students: 19 percent (92 FTES)
  - Asian Students: 10 percent (72 FTES)
- FTES enrollment growth among White Students, which constitute the largest group of students at the Loudoun Campus, was 1 percent (25 FTES) between Fall 2012 and Fall 2014.

### **Student Type:**

- FTES enrollment among First-Time to College and Returning students increased at the Loudoun Campus:
  - First-time: 35 percent (360 FTES)
  - Returning: 4 percent (135 FTES)
- However, there was a 19 percent decrease (-75 FTES) among Transfer students.

### **Jurisdiction:**

- FTES enrollment from students located in Loudoun County increased 14 percent (337 FTES).

**Table 4. Loudoun Campus FTES by Student Demographics: Fall 2012 through Fall 2014**

Category	Fall 2012		Fall 2013		Fall 2014		Difference from Fall 2012 to Fall 2014	
	FTES	%	FTES	%	FTES	%	#	%
<b>Total</b>	<b>4,635</b>	<b>100.0%</b>	<b>4,820</b>	<b>100.0%</b>	<b>5,055</b>	<b>100.0%</b>	<b>420</b>	<b>9.1%</b>
<b>Age Group</b>								
Under 18	79	1.7%	112	2.3%	220	4.4%	141	178.5%
18-21	2,588	55.8%	2,772	57.5%	2,907	57.5%	319	12.3%
22-24	695	15.0%	682	14.1%	669	13.2%	-26	-3.7%
25-29	530	11.4%	522	10.8%	543	10.7%	13	2.5%
30-44	557	12.0%	565	11.7%	550	10.9%	-7	-1.3%
45-59	170	3.7%	147	3.0%	130	2.6%	-40	-23.5%
60 and Over	18	0.4%	21	0.4%	37	0.7%	19	105.6%
<b>Gender</b>								
Male	2,291	49.4%	2,459	51.0%	2,571	50.9%	280	12.2%
Female	2,344	50.6%	2,361	49.0%	2,485	49.2%	141	6.0%
<b>Student Type</b>								
First-Time	1,017	21.9%	1,146	23.8%	1,377	27.2%	360	35.4%
Returning/Reapplying	3,230	69.7%	3,356	69.6%	3,365	66.6%	135	4.2%
Transfer	388	8.4%	318	6.6%	313	6.2%	-75	-19.3%
<b>Race/Ethnicity</b>								
White	2,348	50.7%	2,354	48.8%	2,373	46.9%	25	1.1%
Black/African American	496	10.7%	538	11.2%	588	11.6%	92	18.5%
Asian	718	15.5%	766	15.9%	790	15.6%	72	10.0%
Hispanic/Latino	727	15.7%	821	17.0%	956	18.9%	229	31.5%
American Indian/Alaska Native	10	0.2%	10	0.2%	10	0.2%	0	0.0%
Native Hawaiian/Pacific Islander	29	0.6%	27	0.6%	23	0.5%	-6	-20.7%
Two or more races	161	3.5%	180	3.7%	198	3.9%	37	23.0%
Unknown	50	1.1%	76	1.6%	83	1.6%	33	66.0%
Not specified	97	2.1%	50	1.0%	34	0.7%	-63	-64.9%
<b>Jurisdiction</b>								
Alexandria City	40	0.9%	47	1.0%	54	1.1%	14	35.0%
Arlington County	44	0.9%	41	0.9%	50	1.0%	6	13.6%
Fairfax City	21	0.5%	26	0.5%	29	0.6%	8	38.1%
Fairfax County	1,427	30.8%	1,452	30.1%	1,450	28.7%	23	1.6%
Falls Church City	15	0.3%	14	0.3%	20	0.4%	5	33.3%
Loudoun County	2,469	53.3%	2,586	53.7%	2,806	55.5%	337	13.6%
Manassas City	43	0.9%	40	0.8%	44	0.9%	1	2.3%
Manassas Park City	7	0.2%	8	0.2%	8	0.2%	1	14.3%
Prince William County	172	3.7%	174	3.6%	192	3.8%	20	11.6%
Other Virginia	170	3.7%	195	4.0%	197	3.9%	27	15.9%
District of Columbia	9	0.2%	12	0.2%	9	0.2%	0	0.0%
Maryland	21	0.5%	17	0.4%	24	0.5%	3	14.3%
Outside VA, MD, & DC	198	4.3%	207	4.3%	173	3.4%	-25	-12.6%

Note: FTES may not add to total due to rounding.

## **Manassas Campus Enrollment Trends by Student Demographics**

At the Manassas Campus, FTES increased by 11 percent (361 FTES) from Fall 2012 to Fall 2014 (see Table 5 on the next page). A summary of the trends and growth among different student demographic sub-groups is as follows:

### **Age Group:**

- The largest age group of students at Manassas – traditional age students ages 18 to 21 – grew 13 percent (259 FTES) from Fall 2012 to Fall 2014.

### **Gender:**

- FTES enrollment among male students grew 13 percent (213 FTES), which is more than the rate observed among female students (9 percent, 148 FTES).

### **Race/Ethnicity:**

- FTES enrollment among White students only increased 1 percent (16 FTES) from Fall 2012 to Fall 2014.
- However, FTES among Hispanic/Latino students, Black/African American students, and Asian students exhibited high growth:
  - Hispanic/Latino Students: 28 percent (178 FTES)
  - Black/African American Students: 14 percent (58 FTES)
  - Asian Students: 18 percent (73 FTES)

### **Student Type:**

- FTES enrollment among First-Time to College and Returning students increased at the Manassas Campus:
  - First-time: 9 percent (81 FTES)
  - Returning: 14 percent (298 FTES)
- However, there was a 7 percent decrease (-17 FTES) among Transfer students.

### **Jurisdiction:**

- FTES enrollment at the Manassas Campus among students located in the following jurisdictions experienced the greatest FTES increase from Fall 2012 to Fall 2014:
  - Manassas City: 21 percent (137 FTES)
  - Fairfax County: 15 percent (98 FTES)
  - Loudoun County: 23 percent (50 FTES)

**Table 5. Manassas Campus FTES by Student Demographics: Fall 2012 through Fall 2014**

Category	Fall 2012		Fall 2013		Fall 2014		Difference from Fall 2012 to Fall 2014	
	FTES	%	FTES	%	FTES	%	#	%
<b>Total</b>	<b>3,252</b>	<b>100.0%</b>	<b>3,491</b>	<b>100.0%</b>	<b>3,613</b>	<b>100.0%</b>	<b>361</b>	<b>11.1%</b>
<b>Age Group</b>								
Under 18	97	3.0%	96	2.7%	118	3.3%	21	21.6%
18-21	1,992	61.3%	2,166	62.0%	2,251	62.3%	259	13.0%
22-24	416	12.8%	458	13.1%	455	12.6%	39	9.4%
25-29	305	9.4%	321	9.2%	334	9.2%	29	9.5%
30-44	316	9.7%	318	9.1%	343	9.5%	27	8.5%
45-59	107	3.3%	114	3.3%	99	2.7%	-8	-7.5%
60 and Over	18	0.6%	18	0.5%	12	0.3%	-6	-33.3%
<b>Gender</b>								
Male	1,617	49.7%	1,742	49.9%	1,830	50.7%	213	13.2%
Female	1,635	50.3%	1,749	50.1%	1,783	49.3%	148	9.1%
<b>Student Type</b>								
First-Time	902	27.7%	1,008	28.9%	983	27.2%	81	9.0%
Returning/Reapplying	2,118	65.1%	2,289	65.6%	2,416	66.9%	298	14.1%
Transfer	232	7.1%	193	5.5%	215	6.0%	-17	-7.3%
<b>Race/Ethnicity</b>								
White	1,578	48.5%	1,622	46.5%	1,594	44.1%	16	1.0%
Black/African American	417	12.8%	442	12.7%	475	13.1%	58	13.9%
Asian	408	12.5%	438	12.5%	481	13.3%	73	17.9%
Hispanic/Latino	632	19.4%	746	21.4%	810	22.4%	178	28.2%
American Indian/Alaska Native	9	0.3%	12	0.3%	10	0.3%	1	11.1%
Native Hawaiian/Pacific Islander	14	0.4%	17	0.5%	16	0.4%	2	14.3%
Two or more races	120	3.7%	140	4.0%	167	4.6%	47	39.2%
Unknown	21	0.6%	43	1.2%	35	1.0%	14	66.7%
Not specified	54	1.7%	32	0.9%	25	0.7%	-29	-53.7%
<b>Jurisdiction</b>								
Alexandria City	18	0.6%	21	0.6%	32	0.9%	14	77.8%
Arlington County	15	0.5%	15	0.4%	22	0.6%	7	46.7%
Fairfax City	18	0.6%	27	0.8%	26	0.7%	8	44.4%
Fairfax County	638	19.6%	689	19.7%	736	20.4%	98	15.4%
Falls Church City	7	0.2%	6	0.2%	8	0.2%	1	14.3%
Loudoun County	217	6.7%	247	7.1%	267	7.4%	50	23.0%
Manassas City	641	19.7%	734	21.0%	778	21.5%	137	21.4%
Manassas Park City	112	3.4%	109	3.1%	105	2.9%	-7	-6.3%
Prince William County	1,181	36.3%	1,218	34.9%	1,201	33.2%	20	1.7%
Other Virginia	264	8.1%	276	7.9%	296	8.2%	32	12.1%
District of Columbia	3	0.1%	3	0.1%	4	0.1%	1	33.3%
Maryland	8	0.2%	10	0.3%	10	0.3%	2	25.0%
Outside VA, MD, & DC	132	4.1%	135	3.9%	129	3.6%	-3	-2.3%

Note: FTES may not add to total due to rounding.

## Medical Education Campus Enrollment Trends by Student Demographics

At the Medical Education Campus (MEC), FTES declined by 5 percent (-44 FTES) from Fall 2012 to Fall 2014 (see Table 6 on the next page). A summary of the trends and growth among different student demographic sub-groups is as follows:

### Age Group:

- FTES enrollment among students ages 30 to 44, which constituted the largest group of MEC students, decreased 5 percent (-17 FTES) from Fall 2012 to Fall 2014.
- Students in the following age groups also exhibited decreases:
  - 25-29: -5 percent (-11 FTES)
  - 45-59: -21 percent (-18 FTES)

### Gender:

- FTES enrollment among male and female each decreased about 5 percent, which are similar to the overall campus decrease.

### Race/Ethnicity:

- FTES enrollment among White students, which constitutes the largest group of MEC students, decreased by about 4 percent (-18 FTES).
- Of the other large racial/ethnic groups, there were notable decreases among the following groups of students:
  - Asian Students: -17 percent (-22 FTES)
  - Black/African American Students: -6 percent (-8 FTES)

### Student Type:

- FTES enrollment among Returning students, which make up most MEC students, decreased 6 percent (-44 FTES).

### Jurisdiction:

- FTES enrollment at the MEC Campus among students from the following jurisdictions in NOVA's service area experienced the greatest decline from Fall 2012 to Fall 2014:
  - Fairfax County: -6 percent (-19 FTES)
  - Loudoun County: -27 percent (-25 FTES)
  - Prince William County: -11 percent (-19 FTES)



**Table 6. Medical Education Campus FTES by Student Demographics: Fall 2012 through Fall 2014**

Category	Fall 2012		Fall 2013		Fall 2014		Difference from Fall 2012 to Fall 2014	
	FTES	%	FTES	%	FTES	%	#	%
<b>Total</b>	<b>880</b>	<b>100.0%</b>	<b>846</b>	<b>100.0%</b>	<b>836</b>	<b>100.0%</b>	<b>-44</b>	<b>-5.0%</b>
<b>Age Group</b>								
Under 18	0	0.0%	5	0.6%	3	0.4%	3	--
18-21	108	12.3%	96	11.3%	105	12.6%	-3	-2.8%
22-24	136	15.5%	149	17.6%	139	16.6%	3	2.2%
25-29	225	25.6%	206	24.3%	214	25.6%	-11	-4.9%
30-44	319	36.3%	313	37.0%	302	36.1%	-17	-5.3%
45-59	87	9.9%	72	8.5%	69	8.3%	-18	-20.7%
60 and Over	6	0.7%	6	0.7%	3	0.4%	-3	-50.0%
<b>Gender</b>								
Male	219	24.9%	207	24.5%	207	24.8%	-12	-5.5%
Female	662	75.2%	640	75.7%	629	75.2%	-33	-5.0%
<b>Student Type</b>								
First-Time	18	2.0%	28	3.3%	23	2.8%	5	27.8%
Returning/Reapplying	798	90.7%	771	91.1%	754	90.2%	-44	-5.5%
Transfer	64	7.3%	47	5.6%	59	7.1%	-5	-7.8%
<b>Race/Ethnicity</b>								
White	435	49.4%	430	50.8%	417	49.9%	-18	-4.1%
Black/African American	145	16.5%	137	16.2%	137	16.4%	-8	-5.5%
Asian	132	15.0%	116	13.7%	110	13.2%	-22	-16.7%
Hispanic/Latino	110	12.5%	113	13.4%	119	14.2%	9	8.2%
American Indian/Alaska Native	9	1.0%	4	0.5%	3	0.4%	-6	-66.7%
Native Hawaiian/Pacific Islander	9	1.0%	6	0.7%	4	0.5%	-5	-55.6%
Two or more races	17	1.9%	18	2.1%	25	3.0%	8	47.1%
Unknown	1	0.1%	4	0.5%	6	0.7%	5	500.0%
Not specified	21	2.4%	18	2.1%	15	1.8%	-6	-28.6%
<b>Jurisdiction</b>								
Alexandria City	53	6.0%	67	7.9%	68	8.1%	15	28.3%
Arlington County	33	3.8%	32	3.8%	33	3.9%	0	0.0%
Fairfax City	10	1.1%	11	1.3%	7	0.8%	-3	-30.0%
Fairfax County	338	38.4%	319	37.7%	319	38.2%	-19	-5.6%
Falls Church City	6	0.7%	13	1.5%	10	1.2%	4	66.7%
Loudoun County	94	10.7%	85	10.0%	69	8.3%	-25	-26.6%
Manassas City	12	1.4%	19	2.2%	21	2.5%	9	75.0%
Manassas Park City	3	0.3%	4	0.5%	4	0.5%	1	33.3%
Prince William County	181	20.6%	163	19.3%	162	19.4%	-19	-10.5%
Other Virginia	76	8.6%	75	8.9%	78	9.3%	2	2.6%
District of Columbia	8	0.9%	6	0.7%	6	0.7%	-2	-25.0%
Maryland	11	1.3%	4	0.5%	10	1.2%	-1	-9.1%
Outside VA, MD, & DC	56	6.4%	50	5.9%	49	5.9%	-7	-12.5%

Note: FTES may not add to total due to rounding.

## Woodbridge Campus Enrollment Trends by Student Demographics

At the Woodbridge Campus, FTES decreased slightly from Fall 2012 to Fall 2014 (-1 percent, -65 FTES). (See Table 7 on the next page.) A summary of the trends and growth among different student demographic sub-groups is as follows:

### Age Group:

- The largest age group of students at Woodbridge – traditional age students ages 18 to 21 – grew 4 percent (84 FTES) from Fall 2012 to Fall 2014.
- FTES enrollment among the following large age categories exhibited decreases:
  - 22-24: -3 percent (-22 FTES)
  - 30-44: -10 percent (-73 FTES)

### Gender:

- No major differences were observed in regard to male student enrollment (<1 percent, 3 FTES). At the Woodbridge campus, there was a 3 percent decrease in female students (-69 FTES).

### Race/Ethnicity:

- FTES enrollment among White students decreased considerably from Fall 2012 to Fall 2014 (-13 percent, -219 FTES).
- FTES among Black/African American Students, who constitute the second largest racial/ethnic group at the Woodbridge Campus, decreased by 5 percent (-63 FTES)
- However, FTES enrollment increased among students in other large racial/ethnic groups:
  - Hispanic/Latino Students: 20 percent (177 FTES)
  - Asian Students: 7 percent (31 FTES)

### Student Type:

- FTES enrollment among First-Time to College students increased 9 percent (88 FTES).
- However, there were decreases among returning students and transfer students at the Woodbridge Campus:
  - Returning Students: -2 percent (-58 FTES)
  - Transfer Students: -25 percent (-95 FTES)

### Jurisdiction:

- FTES enrollment at the Woodbridge Campus among students from Prince William County grew 2 percent (54 FTES).

**Table 7. Woodbridge Campus FTES by Student Demographics: Fall 2012 through Fall 2014**

Category	Fall 2012		Fall 2013		Fall 2014		Difference from Fall 2012 to Fall 2014	
	FTES	%	FTES	%	FTES	%	#	%
<b>Total</b>	<b>4,535</b>	<b>100.0%</b>	<b>4,513</b>	<b>100.0%</b>	<b>4,470</b>	<b>100.0%</b>	<b>-65</b>	<b>-1.4%</b>
<b>Age Group</b>								
Under 18	64	1.4%	45	1.0%	50	1.1%	-14	-21.9%
18-21	2,261	49.9%	2,310	51.2%	2,345	52.5%	84	3.7%
22-24	655	14.4%	630	14.0%	633	14.2%	-22	-3.4%
25-29	564	12.4%	554	12.3%	564	12.6%	0	0.0%
30-44	728	16.1%	697	15.4%	655	14.7%	-73	-10.0%
45-59	239	5.3%	247	5.5%	200	4.5%	-39	-16.3%
60 and Over	24	0.5%	30	0.7%	23	0.5%	-1	-4.2%
<b>Gender</b>								
Male	2,158	47.6%	2,174	48.2%	2,161	48.3%	3	0.1%
Female	2,377	52.4%	2,340	51.9%	2,308	51.6%	-69	-2.9%
<b>Student Type</b>								
First-Time	987	21.8%	1,031	22.8%	1,075	24.0%	88	8.9%
Returning/Reapplying	3,168	69.9%	3,152	69.8%	3,110	69.6%	-58	-1.8%
Transfer	380	8.4%	330	7.3%	285	6.4%	-95	-25.0%
<b>Race/Ethnicity</b>								
White	1,638	36.1%	1,535	34.0%	1,419	31.7%	-219	-13.4%
Black/African American	1,217	26.8%	1,215	26.9%	1,154	25.8%	-63	-5.2%
Asian	467	10.3%	449	9.9%	498	11.1%	31	6.6%
Hispanic/Latino	890	19.6%	980	21.7%	1,067	23.9%	177	19.9%
American Indian/Alaska Native	17	0.4%	9	0.2%	13	0.3%	-4	-23.5%
Native Hawaiian/Pacific Islander	22	0.5%	22	0.5%	21	0.5%	-1	-4.5%
Two or more races	175	3.9%	226	5.0%	227	5.1%	52	29.7%
Unknown	35	0.8%	31	0.7%	41	0.9%	6	17.1%
Not specified	74	1.6%	46	1.0%	32	0.7%	-42	-56.8%
<b>Jurisdiction</b>								
Alexandria City	102	2.2%	110	2.4%	106	2.4%	4	3.9%
Arlington County	50	1.1%	52	1.2%	54	1.2%	4	8.0%
Fairfax City	15	0.3%	15	0.3%	16	0.4%	1	6.7%
Fairfax County	458	10.1%	461	10.2%	455	10.2%	-3	-0.7%
Falls Church City	11	0.2%	9	0.2%	12	0.3%	1	9.1%
Loudoun County	111	2.4%	99	2.2%	113	2.5%	2	1.8%
Manassas City	160	3.5%	152	3.4%	141	3.2%	-19	-11.9%
Manassas Park City	12	0.3%	11	0.2%	9	0.2%	-3	-25.0%
Prince William County	2,603	57.4%	2,622	58.1%	2,657	59.4%	54	2.1%
Other Virginia	640	14.1%	624	13.8%	582	13.0%	-58	-9.1%
District of Columbia	7	0.2%	8	0.2%	10	0.2%	3	42.9%
Maryland	16	0.4%	21	0.5%	20	0.4%	4	25.0%
Outside VA, MD, & DC	351	7.7%	329	7.3%	295	6.6%	-56	-16.0%

Note: FTES may not add to total due to rounding.

## ***NOVA Mission and Strategic Goals: 2005 – 2015***

### **Mission**

With commitment to the values of access, opportunity, student success, and excellence, the mission of Northern Virginia Community College is to deliver world-class in-person and online post-secondary teaching, learning, and workforce development to ensure our region and the Commonwealth of Virginia have an educated population and globally competitive workforce.

### **Strategic Goals**

- I. **STUDENT SUCCESS** – Northern Virginia Community College will move into the top tier of community colleges with respect to the college readiness, developmental course completion, retention, graduation, transfer, and career placement of its students.
- II. **ACCESS** – Northern Virginia Community College will increase the number and diversity of students being served to mirror the population growth of the region.
- III. **TEACHING AND LEARNING** – Northern Virginia Community College will focus on student success by creating an environment of world-class teaching and learning.
- IV. **EXCELLENCE** – Northern Virginia Community College will develop ten focal points of excellence in its educational programs and services that will be benchmarked to the best in the nation and strategic to building the College's overall reputation for quality.
- V. **LEADERSHIP** – Northern Virginia Community College will serve as a catalyst and a leader in developing educational and economic opportunities for all Northern Virginians and in maintaining the quality of life and economic competitiveness of the region.
- VI. **PARTNERSHIPS** – Northern Virginia Community College will develop strategic partnerships to create gateways of opportunity and an integrated educational system for Northern Virginians who are pursuing the American Dream.
- VII. **RESOURCES** – Northern Virginia Community College will increase its annual funding by \$100 million and expand its physical facilities by more than one million square feet in new and renovated space. This includes the establishment of two additional campuses at epicenters of the region's population growth, as well as additional education and training facilities in or near established population centers.
- VIII. **EMERGENCY PREPAREDNESS AND CONTINUITY OF OPERATIONS** – Northern Virginia Community College will be recognized as a leader among institutions of higher education in Virginia for its development and testing of emergency response and continuity of operation plans.

# **NOVA**

---

**Northern Virginia  
Community College**

**703-323-3000 | [www.nvcc.edu](http://www.nvcc.edu)**