## Office of Institutional Effectiveness and Student Success



# Indicators of Institutional Effectiveness 2018-19

May 2020



# PATHWAY TO THE AMERICAN DREAM NOVA'S STRATEGIC PLAN 2017-2023

#### THE NOVA COMMITMENT

As its primary contribution to meeting the needs of the Commonwealth of Virginia, Northern Virginia Community College pledges to advance the social and economic mobility of its students while producing an educated citizenry for the 21st century.

#### THE STRATEGIC PLAN GOALS AND OBJECTIVES

To deliver on this commitment, NOVA will focus its creativity and talent, its effort and energy and its resources and persistence on achieving three overarching goals—success, achievement and prosperity. It will strive to enable Every Student to Succeed, Every Program to Achieve and Every Community to Prosper.

To advance the completion agenda described above, thereby promoting students' success and enhancing their social mobility, ensuring that programs achieve, and producing an educated citizenry for the 21st century, the following goals and objectives are adopted:

#### **GOAL 1: Every Student Succeeds**

- **Objective 1:** Develop a College-wide approach to advising that ensures all students are advised and have access to support throughout their time at NOVA.
- Objective 2: Implement VIP-PASS System as the foundational technology based on NOVA Informed Pathways for student self-advising, assignment and coordination of advisors and course registration.

#### **GOAL 2: Every Program Achieves**

- **Objective 3:** Develop comprehensive, fully integrated Informed Pathways for every program to ensure seamless transitions from high school and other entry points to NOVA, and from NOVA to four-year transfer institutions or the workforce.
- Objective 4: Develop effective processes and protocols for programmatic College-wide collective decisions that include consistent, accountable leadership and oversight of each academic program with designated "owners," active advisory committees, clear student learning outcomes and assessments and program reviews in all modalities of instruction.
- Objective 5: Align NOVA's organizational structures, position descriptions and expectations for accountability with its overarching mission to support student engagement, learning, success and institutional effectiveness.

#### **GOAL 3: Every Community Prospers**

- **Objective 6:** Enhance the prosperity of every community in Northern Virginia by refocusing and prioritizing NOVA's workforce development efforts.
- **Objective 7:** Further develop NOVA's IT and cybersecurity programs to support regional job demand and position NOVA as the leading IT community college in the nation.
- **Objective 8:** Re-envision workforce strategies and integrate workforce development into a NOVA core focus.
- Objective 9: Plan to expand the breadth and reach of NOVA's healthcare and biotechnology programs and prioritize future programs to support regional economic development goals.

# Northern Virginia Community College

# Indicators of Institutional Effectiveness 2018–19

Report No. 28-20

Office of Institutional Effectiveness and Student Success

## NORTHERN VIRGINIA COMMUNITY COLLEGE

# Office of Institutional Effectiveness and Student Success

The purpose of the Office of Institutional Effectiveness and Student Success is to conduct analytical studies and provide information in support of institutional planning, policy formulation, and decision-making. In addition, the Office provides leadership and support in research-related activities to members of the NOVA community engaged in planning and evaluating the institution's success in accomplishing its mission.

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# **Indicators of Institutional Effectiveness**

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## **Student Access**

Annual Headcount and FTES by Campus: 2016-17 to 2018-19 Indicator 1.

Commus	2016-	17	2017-	18	2018-19	
Campus	Headcount	FTES	Headcount	FTES	Headcount	FTES
Alexandria	15,345	5,676	14,766	5,465	14,809	5,472
Annandale	20,190	11,103	19,337	10,289	18,471	9,874
Loudoun	14,845	6,012	15,752	6,188	16,287	6,369
Manassas	10,558	4,265	10,737	4,316	11,188	4,294
Medical Education	2,798	926	2,546	878	2,362	773
Woodbridge	10,547	4,707	10,519	4,821	10,522	4,925
College	74,283	32,689	73,657	31,957	73,639	31,707

Note: Unduplicated headcount. Analysis performed using EMPLID. Due to rounding, campus FTES may not Sum to College total.

Source: OIR Census files

Indicator 2. Fall Headcount and FTES by Campus: Fall 2017 to Fall 2019

Commus	Fall 20	017	Fall 20	018	Fall 2019	
Campus	Headcount	FTES	Headcount	FTES	Headcount	FTES
Alexandria	9,547	4,755	9,445	4,703	10,043	4,809
Annandale	13,193	9,234	12,425	8,810	12,428	8,210
Loudoun	11,766	5,777	12,026	5,881	12,689	6,029
Manassas	7,389	4,007	7,779	3,926	7,681	3,786
Medical Education	1,909	758	1,708	673	1,540	707
Woodbridge	7,386	4,371	7,546	4,413	7,441	4,273
College	51,190	28,902	50,929	28,406	51,822	27,814

Note: Due to rounding, campus FTES may not sum to College total.

Source: OIR Census files

**Indicator 3. Location/Venue Annual FTES:** 2016-17 to 2018-19

Location/Venue	2016-17	2017–18	2018-19
Alexandria	4,737	4,525	4,555
Annandale	9,085	8,431	8,138
Loudoun	4,160	4,269	4,365
Manassas	3,796	3,839	3,844
Medical Education	683	676	637
Reston Center	361	318	413
Signal Hill	394	566	599
Woodbridge	3,500	3,638	3,741
NOVA Online	5,974	5,696	5,416
College	32,689	31,957	31,707

Note: Due to rounding, location/venue FTES may not sum to College total.

Source: OIR Census files

Indicator 4. **NOVA Online (ELI) Annual FTES by Campus:** 2016-17 to 2018-19

Campus	2016–17	2017–18	2018-19
Alexandria	940	940	917
Annandale	2,018	1,858	1,736
Loudoun	1,098	1,035	992
Manassas	469	477	450
Medical Education	242	202	136
Woodbridge	1,207	1,183	1,185
College	5,974	5,696	5,416

Note: Due to rounding, campus FTES may not sum to College total.

Source: OIR Census files

#### Indicator 5A.

#### Contract Dual Enrollment Headcount: 2016-17 to 2018-19

	2016-17				2017-18		2018-19		
Campus	Summer 2016	Fall 2016	Spring 2017	Summer 2017	Fall 2017	Spring 2018	Summer 2018	Fall 2018	Spring 2019
Alexandria	62	603	1,183	48	751	1,337	43	1,020	1,768
Annandale	12	602	831	0	711	995	0	792	1,423
Loudoun	0	2,839	2,892	1	3,634	3,683	0	4,084	4,053
Manassas	0	612	783	86	928	1,178	0	1,405	1,574
Medical Education	23	107	384	0	102	515	0	0	515
Woodbridge	6	255	375	0	519	744	0	901	1,120
College*	103	4,941	6,297	135	6,571	8,302	43	8,151	10,248

<sup>\*</sup>College headcount is unduplicated. The figure will normally be less than the sum of the campus totals due to students registered at multiple campuses. Note: Excludes adult dual enrollment students. Source: OIR Census files

#### Indicator 5B.

#### NOVA Dual Enrollment Headcount: 2016-17 to 2018-19

	2016-17				2017-18		2018-19		
Campus	Summer 2016	Fall 2016	Spring 2017	Summer 2017	Fall 2017	Spring 2018	Summer 2018	Fall 2018	Spring 2019
Alexandria	34	49	47	52	51	57	58	98	91
Annandale	146	147	145	124	174	171	135	229	239
Loudoun	93	151	131	81	137	147	68	207	164
Manassas	30	88	78	42	81	75	48	125	118
Medical Education	6	6	2	6	4	2	3	9	8
Woodbridge	29	52	46	33	64	57	32	70	66
College*	306	423	387	291	454	429	312	592	568

<sup>\*</sup>College headcount is unduplicated. The figure will normally be less than the sum of the campus totals due to students registered at multiple campuses. Note: Excludes adult dual enrollment students. Source: OIR Census files

Indicator 5C. College-Wide Dual Enrollment Headcount: 2016-17 to 2018-19

	2016-17			2017-18			2018-19			
Enrollment	Summer 2016	Fall 2016	Spring 2017	Summer 2017	Fall 2017	Spring 2018	Summer 2018	Fall 2018	Spring 2019	
Contract Dual	103	4,941	6,297	135	6,571	8,302	43	8,151	10,248	
NOVA Dual	306	423	387	291	454	429	312	592	568	
College*	408	5,343	6,664	425	6,989	8,690	354	8,697	10,768	

<sup>\*</sup>College headcount is unduplicated. The figure will normally be less than the sum of Contract Dual and NOVA Dual due to students registered in both types of dual enrollment courses.

Note: Excludes adult dual enrollment students.

Source: OIR Census files

Indicator 6. Draw Rate from NOVA's Service Area by School Division: Fall 2016 to Fall 2018

	# of HS	Fall 2016	at NOVA	# of HS	Fall 2017	at NOVA	# of HS	Fall 2018	at NOVA
Division	Graduates 2015-16	#	%	Graduates 2016-17	#	%	Graduates 2017-18	#	%
Alexandria City	728	174	23.9	767	168	21.9	838	165	19.7
Arlington County	1,489	253	17.0	1,453	248	17.1	1,496	226	15.1
Fairfax County	13,289	2,816	21.2	13,150	2,481	18.9	13,483	2,667	19.8
Falls Church City	187	15	8.0	199	25	12.6	201	21	10.4
Loudoun County	5,023	991	19.7	5,528	1,043	18.9	5,710	1,035	18.1
Manassas City	457	107	23.4	478	104	21.8	440	107	24.3
Manassas Park City	218	56	25.7	230	64	27.8	264	64	24.2
Prince William County	5,852	1,550	26.5	6,022	1,549	25.7	6,361	1,615	25.4
Total	27,243	5,962	21.9	27,827	5,682	20.4	28,793	5,900	20.5

Note: The draw rate represents the rate at which recent graduates from public high schools in the Northern Virginia area attended NOVA in the fall term following graduation from high school.

Source: OIR Census files and Virginia Department of Education High School Graduates and Completers Report: http://www.doe.virginia.gov

Indicator 7. Continuing Education (Non-Credit) Enrollment\* by Campus: 2016-17 to 2018-19

Campus	2016–17	2017-18	2018-19
Alexandria	2,473	1,922	1,670
Annandale	4,988	3,841	2,462
Loudoun	3,330	2,212	1,727
Manassas	868	204	119
Medical Education	1,312	699	373
Woodbridge	1,988	1,584	1,193
Custom Contracts**	2,328	448	584
College Total	17,287	10,910	8,128
CEUs Generated***	61,109	46,492	39,673

<sup>\*</sup>Duplicated enrollment based on semester (summer, fall, spring) excluding non-training enrollments.

Note: NOVA Workforce does not operate "campus-based." Non-credit programs are considered and planned as "One NOVA and One NOVA Workforce." Enrollments for the NOVA Reston Center are included under Loudoun

Source: NOVA Workforce. Data is revised and updated as of 4/27/2020.

Indicator 8. **Continuing Education/Workforce Development** Revenue: FY 2016-17 to FY 2018-19

	FY 2016–17	FY 2017–18	FY 2018–19
College	\$9,053,002	\$7,300,108	\$6,652,699

Source: Budget Office, NOVA

<sup>\*\*</sup>Custom contracts are taught at the client venue. As of fiscal year 2012, contracts are listed as non-campus-based.

<sup>\*\*\*</sup>Total number of Continuing Education Units generated (College-wide). CEU generated = CEU Taught x Number of CE Students Enrolled

Indicator 9. Number of Students Completing a FAFSA: 2016-17 to 2018-19

		2016-17			2017-18		2018-19			
Campus	Enrolled	Number Completed FAFSA	Percent Completed FAFSA	Enrolled	Number Completed FAFSA	Percent Completed FAFSA	Enrolled	Number Completed FAFSA	Percent Completed FAFSA	
Alexandria	15,148	9,208	60.8	14,649	9,149	62.5	14,663	8,712	59.4	
Annandale	19,655	9,964	50.7	18,944	9,927	52.4	18,047	9,176	50.8	
Loudoun	14,731	6,176	41.9	15,702	6,554	41.7	16,267	6,369	39.2	
Manassas	10,471	5,537	52.9	10,668	5,778	54.2	11,035	5,583	50.6	
Medical Education	2,730	2,290	83.9	2,488	2,220	89.2	2,294	1,959	85.4	
Woodbridge	10,362	7,686	74.2	10,346	7,806	75.4	10,461	7,876	75.3	
College	73,097	40,861	55.9	72,797	41,434	56.9	72,767	39,675	54.5	

Note: Financial aid operates on a fall, spring, summer annual year, thus annual enrollment figures will not match other data in this report.

Note: 2016-17 and 2017-18 enrollment figures revised 4/27/2020.

Source: Financial Aid Office, NOVA

Indicator 10. Number of Students\* with Financial Aid Awards: 2016-17 to 2018-19

		2016–17			2017-18		2018-19		
Campus	Enrolled	Number Awarded Aid	Percent Awarded Aid	Enrolled	Number Awarded Aid	Percent Awarded Aid	Enrolled	Number Awarded Aid	Percent Awarded Aid
Alexandria	15,148	4,484	29.6	14,649	4,324	29.5	14,663	4,287	29.2
Annandale	19,655	5,168	26.3	18,944	4,849	25.6	18,047	4,769	26.4
Loudoun	14,731	3,137	21.3	15,702	3,282	20.9	16,267	3,268	20.1
Manassas	10,471	2,878	27.5	10,668	2,847	26.7	11,035	2,893	26.2
Medical Education	2,730	1,125	41.2	2,488	1,104	44.4	2,294	943	41.1
Woodbridge	10,362	3,827	36.9	10,346	3,695	35.7	10,461	3,920	37.5
College	73,097	20,619	28.2	72,797	20,101	27.6	72,767	20,080	27.6

<sup>\*</sup>Unduplicated headcount. Includes need- and non-need-based aid.

Note: Financial aid operates on a fall, spring, summer annual year, thus annual enrollment figures will not match other data in this report.

Note: 2016-17 and 2017-18 enrollment figures revised 4/27/2020.

Source: Financial Aid Office, NOVA

#### **Student Success**

Indicator 11A. Fall-to-Spring Persistence of First-Time in College\*
Full-Time Associate/Certificate-Seeking Students
by Campus: Fall 2016 Cohort to Fall 2018 Cohort

Campus	Fall 2016 Cohort (%)	Fall 2017 Cohort (%)	Fall 2018 Cohort (%)
Alexandria	86.4	84.8	85.0
Annandale	90.8	90.3	90.2
Loudoun	86.7	87.2	87.0
Manassas	89.1	90.6	89.1
Medical Education	88.0	92.1	82.5
Woodbridge	89.0	89.1	87.0
College	88.8	88.8	88.1

<sup>\*</sup>First-time in college refers to students who first enrolled at NOVA in the fall semester.

Note: Fall-to-spring persistence indicates a student re-enrolled in the following spring semester, graduated from NOVA following the first fall semester of enrollment, or transferred out of NOVA and attended a four-year institution during either the first fall semester or the following spring semester. The campus listed is initial fall home campus. Students who returned to NOVA did not necessarily return to the listed campus.

Source: OIR Census files and National Student Clearinghouse

Indicator 11B. Fall-to-Fall Persistence of First-Time in College\*
Full-Time Associate/Certificate-Seeking Students
by Campus: Fall 2016 Cohort to Fall 2018 Cohort

Campus	Fall 2016 Cohort (%)	Fall 2017 Cohort (%)	Fall 2018 Cohort (%)
Alexandria	74.1	69.4	68.2
Annandale	80.4	79.5	76.5
Loudoun	76.7	71.6	76.2
Manassas	77.5	76.7	74.9
Medical Education	58.0	68.4	68.4
Woodbridge	73.1	72.6	69.3
College	76.9	74.8	73.7

<sup>\*</sup>First-time in college refers to students who first enrolled at NOVA in the fall semester. Note: Fall-to-fall persistence indicates a student re-enrolled in the following fall semester, graduated from NOVA prior to the following fall semester, or transferred out of NOVA and attended a four-year institution prior to or during the following fall semester.

Campus listed is initial fall home campus. Students who returned to NOVA did not necessarily return to the listed campus.

Source: OIR Census files and National Student Clearinghouse

Indicator 12. Number of NOVA Graduates\* by Campus: 2016-17 to 2018-19

Campus	2016-17	2017–18	2018-19
Alexandria	1,141	1,058	1,126
Annandale	1,903	1,758	1,902
Loudoun	1,053	1,070	1,222
Manassas	963	936	987
Medical Education	538	549	484
Woodbridge	1,071	976	1,026
College	6,669	6,347	6,747

\*Unduplicated headcount. Source: OIR Census files

## **Faculty and Staff**

Indicator 13. Faculty and Staff at NOVA: 2016-17 to 2018-19

Personnel	2016–17	2017-18	2018-19	% Change 2016-17 to 2018-19
Twelve-Month Administrative Faculty	104	107	109	4.8
Professional Faculty	114	98	123	7.9
Nine-Month Faculty	656	638	617	-5.9
Temporary Faculty	2,008	1,937	1,844	-8.2
Classified Staff	866	804	819	-5.4
Total	3,748	3,584	3,512	-6.3

Source: Human Resources, NOVA

Indicator 14. Nine-Month Teaching Faculty Diversity:
October 2016 to October 2018

Campus	October 2016 Minority Faculty (%)	October 2017 Minority Faculty (%)	October 2018 Minority Faculty (%)
Alexandria	30.7	30.0	28.9
Annandale	29.4	29.9	28.2
Loudoun	23.6	22.9	23.4
Manassas	30.9	33.8	32.9
Medical Education	23.3	24.5	25.0
Woodbridge	32.2	31.7	33.7
Campus Average	28.4	28.8	28.7

Note: Minority status is based on self-reported primary race and does not include Caucasian.

Source: Human Resources, NOVA

## **VCCS – System-Wide Indicators**

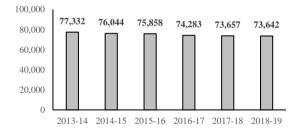
#### Indicator 15.

NOVA Annual Enrollment: 2013-14 to 2018-19

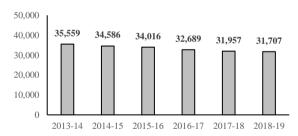
Enrollment	2013-14	2014-15	% Change	2015-16	% Change	2016-17	% Change	2017-18	% Change	2018-19	% Change	6-Yr % Change
Headcount	77,332	76,044	-1.7	75,858	-0.2	74,283	-2.1	73,657	-0.8	73,642	0.0	-4.8
FTES	35,559	34,586	-2.7	34,016	-1.6	32,689	-3.9	31,957	-2.2	31,707	-0.8	-10.8

Source: VCCS Enrollment Data: http://www.vccs.edu/about/where-we-are/impact/vccs-annual-enrollment/

#### **NOVA Annual Enrollment: Headcount**



#### **NOVA Annual Enrollment: FTES**



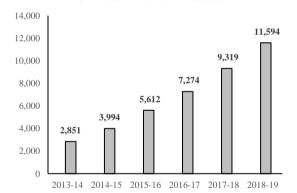
Indicator 16.

#### NOVA Dual Enrollment: 2013-14 to 2018-19

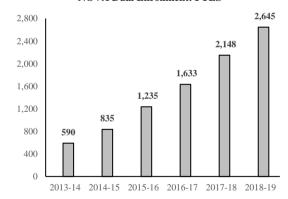
Enrollment	2013-14	2014-15	% Change	2015-16	% Change	2016-17	% Change	2017-18	% Change	2018-19	% Change	6-Yr % Change
Headcount	2,851	3,994	40.1	5,612	40.5	7,274	40.5	9,319	29.6	11,594	24.4	306.7
FTES	590	835	41.5	1,235	47.9	1,633	47.9	2,148	32.2	2,645	23.1	348.3

Source: VCCS, Academic Services and Research Department

#### **NOVA Dual Enrollment: Headcount**



#### **NOVA Dual Enrollment: FTES**

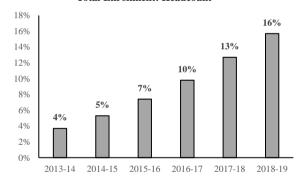


Indicator 17. NOVA Dual Enrollment as Percentage of Total Enrollment: 2013-14 to 2018-19

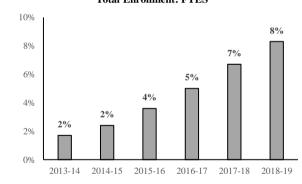
Enrollment	2013-14 (%)	2014-15 (%)	2015-16 (%)	2016-17 (%)	2017-18 (%)	2018-19 (%)	6-Yr % Change
Headcount	3.7	5.3	7.4	9.8	12.7	15.7	12.0
FTES	1.7	2.4	3.6	5.0	6.7	8.3	6.6

Source: VCCS, Academic Services and Research Department

NOVA Dual Enrollment as Percentage of Total Enrollment: Headcount



#### NOVA Dual Enrollment as Percentage of Total Enrollment: FTES

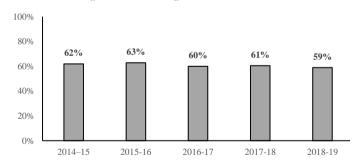


Indicator 18. NOVA Transfer Program Graduates: 2014-15 to 2018-19\*

Academic Year	Number of Graduates	Number Transferred	% of Graduates who Transferred	1-Yr Change in % of Graduates who Transferred					
2014–15	4,627	2,864	61.9	-					
2015-16	4,766	2,993	62.8	0.9					
2016-17	4,397	2,638	60.0	-2.8					
2017-18	4,352	2,631	60.5	0.5					
2018-19	4,161	2,449	58.9	-1.6					
5-Year Change in % of	5-Year Change in % of Graduates Transferred 2014–15 to 2018–19								

Source: VCCS, Academic Services and Research Department

#### NOVA Percentage of Transfer Program Graduates Who Transferred



\*These data will not match previously released reports. The methodology for calculating the number of transfer program graduates changed. Students who are concurrently enrolled with the VCCS and four-year institutions are excluded. In addition, the percentage of transfer program graduates who transferred was determined using data from National Student Clearinghouse. In past reports, data from both National Student Clearinghouse and SCHEV were used to determine the transfer rate.

Indicator 19.

#### NOVA Graduation Rates: Fall 2012 Cohort to Fall 2016 Cohort

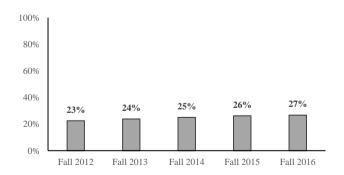
Graduation	Fall 2012	Fall 2013	Fall 2014*	Fall 2015	Fall 2016
Number of Students	5,137	5,819	5,815	5,881	5,793
Graduates with Associate Degree	1,108	1,318	1,358	1,456	1,467
Graduates with Certificate Award	50	71	98	87	82
<b>Total Graduates</b>	1,158	1,389	1,456	1,543	1,549
Graduation Rate	22.5%	23.9%	25.0%	26.2%	26.7%

<sup>\*</sup>Fall 2014 cohort is the revised cohort as reported on the IPEDS Graduation Rates Survey.

Note: Cohort is first-time, full-time, program-placed students. Graduation rates are based on 150% of time. Fall 2012 through Fall 2015 cohort graduation rates revised 4/23/2019.

Source: IPEDS Graduation Rates Survey

**NOVA Graduation Rates for Fall Cohorts** 

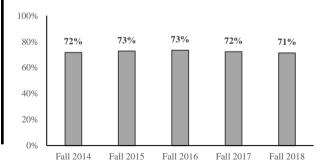


Indicator 20. NOVA Retention Rates by Enrollment Status: Fall 2014 Cohort to Fall 2018 Cohort

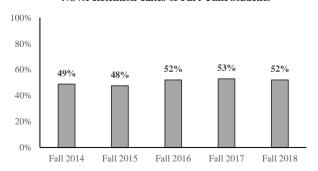
Retention	Fall 2014 Cohort		Fall 2015 Cohort		Fall 2016 Cohort		Fall 2017 Cohort		Fall 2018 Cohort	
	FT	PT								
Cohort	5,818	3,323	5,881	3,449	5,793	3,091	5,505	3,114	5,667	3,132
Re-enrolled	4,139	1,607	4,246	1,624	4,216	1,597	3,935	1,639	4,003	1,625
Graduated	29	12	28	15	29	10	39	8	36	5
Total	4,168	1,619	4,274	1,639	4,245	1,607	3,974	1,647	4,039	1,630
Retention Rate	71.6%	48.7%	72.7%	47.5%	73.3%	52.0%	72.2%	52.9%	71.3%	52.0%

Note: Fall cohort includes students who attended college for the first time in the fall term, students who attended college for the first time in the prior summer term and enrolled in the fall term, and students who entered with advanced standing (college credits or postsecondary formal award earned before graduation from high school). Retention rates are the percentage of first-time associate/certificate-seeking students from the previous fall who either re-enrolled or successfully completed their program by the subsequent fall. Fall 2014 through Fall 2017 cohort retention rates revised 4/23/2019. Source: IPEDS Fall Enrollment Survey. Fall 2018 data is preliminary OIR data.

#### **NOVA Retention Rates of Full-Time Students**



#### NOVA Retention Rates of Part-Time Students



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