January 16, 2015

NEWH, INC. is a non-profit organization dedicated to the Hospitality Industry. It is our goal to further our industry through education. NEWH, Inc. is offering four (4) scholarships for students pursuing a career objective in Hospitality Management. Details of these scholarships are highlighted below. The scholarship recipient is required to attend the award event with their travel and lodging provided by NEWH, Inc.

Scholarship criteria*:
1. Must be a currently enrolled student attending an accredited college
2. Must have completed half the requirements for an undergraduate degree or be enrolled in a graduate program
3. Must show financial need and have eligible outstanding debt through college for tuition, books or supplies at time of scholarship award in Spring 2015 and Fall 2015
4. Must have a minimum 3.0 GPA
5. Must be pursuing a career objective in Hospitality Management

$5,000 NEWH Hospitality Scholarship, sponsored by HI Connect
- Open to Hospitality Management students, only
- Award on March 26th, 2015, at HI Connect Gala in Nashville, TN
- Application Deadline: February 16th, 2015

$5,000 NEWH Women Leaders Scholarship, sponsored by Hospitality Media Group
- *Open to Female Hospitality Management students, only
- Award on April 8th, 2015, at Boutique Design Power Players: Women Leaders in Hospitality Breakfast during BD West in San Diego, CA
- Application Deadline: February 16th, 2015

$10,000 NEWH Fabric Innovations Legacy Scholarship, sponsored by Fabric Innovations
- Open to Hospitality Management students, only
- Award on November 10th, 2015, at the Platinum Circle Awards Gala during BD/NY
- Application Deadline: September 15th, 2015

$5,000 NEWH Women Leaders Scholarship, sponsored by Hospitality Media Group
- *Open to Female Hospitality Management students, only
- Award on November 8th, 2015, at Boutique Design Power Players: Women Leaders in Hospitality Breakfast during BD/NY in New York City
- Application Deadline: September 15th, 2015

Student completes one application and selects the scholarships they are applying for. All applications are discarded at the end of the year; student must re-apply annually. Applications can be found under Education on our website: www.newh.org (please see application for submittal requirements).

Sincerely,

Andrea Thomas – VP|Education, NEWH, Inc.

Questions:
(P): 800.593.6394; (E): newh.scholarship@newh.org

Submit all documents by email or mail: newh.scholarship@newh.org
NEWH, Inc.
Post Office Box 322
Shawano, WI 54166

Questions contact: newh.scholarship@newh.org

SCHOLARSHIPS FOR HOSPITALITY MANAGEMENT STUDENTS

<table>
<thead>
<tr>
<th>Name:</th>
<th>last</th>
<th>first</th>
<th>middle</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Mailing Address:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Permanent Mailing Address:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student Email at school:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Alternate Email:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cell:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student ID:</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

For privacy do not list Social Security# (If your school uses your SSN# as your student ID please only list last 4 numbers)

Scholarship criteria:
- Must be a currently enrolled student attending an accredited college
- Must have completed half the requirements for an undergraduate degree or be enrolled in a graduate program
- Must show financial need and have eligible outstanding debt through college for tuition, books or supplies at time of scholarship award (see award dates below—Spring or Fall 2015)
- Must have a minimum 3.0 GPA
- Must be pursuing a career objective in Hospitality Management

☐ $5,000 NEWH Hospitality Scholarship, sponsored by HI Connect
  - Open to Hospitality Management students, only
  - Award on March 26th, 2015, at HI Connect Gala in Nashville, TN
  - Application Deadline: February 16th, 2015

☐ $5,000 NEWH Women Leaders Scholarship, sponsored by Hospitality Media Group
  - *Open to Female Hospitality Management students, only
  - Award on April 8th, 2015, at Boutique Design Power Players: Women Leaders in Hospitality Breakfast during BD West in San Diego, CA
  - Application Deadline: February 16th, 2015

☐ $10,000 NEWH Fabric Innovations Legacy Scholarship, sponsored by Fabric Innovations
  - Open to Hospitality Management students, only
  - Award on November 10th, 2015, at the Platinum Circle Awards Gala during BD/NY
  - Application Deadline: September 15th, 2015

☐ $5,000 NEWH Women Leaders Scholarship, sponsored by Hospitality Media Group
  - *Open to Female Hospitality Management students, only
  - Award on November 8th, 2015, at Boutique Design Power Players: Women Leaders in Hospitality Breakfast during BD/NY in New York City
  - Application Deadline: September 15th, 2015

Submittal requirements (include full name on all documents):
- Student essay emailed in WORD format, to include:
  - Background of yourself and your experience
  - Your goals and objectives after graduation
  - What prompted you to choose this career
  - Do you feel you made a contribution to your school program or fellow students through leadership or participation
  - Why is obtaining this scholarship important to you
- If your application is not accepted, what plans do you have for financing
- Official Transcript (can be mailed separately)
- Letters of recommendation from Professor, advisor and/or department head (emailed or mailed)
- Letters from industry professionals, employers, etc.
- Official Transcript (can be mailed separately)
- Alternate Email: | | |
- Permanent Phone: | | |
- Permanent Mailing Address: | | |
- Student Email at school: | | |
- Email: newh.scholarship@newh.org

Questions contact: newh.scholarship@newh.org

Thanking NEWH’s 2015 Corporate Partners
Benefactors: DURKAN HOSPITALITY | FABRICUT CONTRACT/S. HARRIS | RH CONTRACT | SIGNATURE | ULSTER
Supporting: AMERICAN LEATHER | CRYPTON FABRICS | DELTA FAUCET COMPANY | HOSPITALITY DESIGN GROUP | HOSPITALITY MEDIA GROUP LLC | HOTEL INTERACTIVE | INSTALLATION SERVICE GROUP | MILLIKEN CARPET/HOSPITALITY | MOEN INCORPORATED | PAAUFMANN CONTRACT

Shawano, WI 54166 OR email: newh.scholarship@newh.org
**SCHOOL INFORMATION**

<table>
<thead>
<tr>
<th>Major:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>University/College:</td>
<td></td>
</tr>
<tr>
<td>College Address:</td>
<td></td>
</tr>
<tr>
<td>Advisor/Dept. Head:</td>
<td></td>
</tr>
<tr>
<td>E-Mail:</td>
<td>Phone:</td>
</tr>
<tr>
<td>Degree Objective please circle:</td>
<td>Bachelor</td>
</tr>
<tr>
<td>Anticipated year of graduation:</td>
<td></td>
</tr>
<tr>
<td>Units required:</td>
<td></td>
</tr>
<tr>
<td>Units completed:</td>
<td></td>
</tr>
<tr>
<td>Units currently enrolled in:</td>
<td></td>
</tr>
</tbody>
</table>

**List classes taking in the current quarter/semester**

<table>
<thead>
<tr>
<th>Class name</th>
<th>units</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Describe the career path you will seek upon graduation:**

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

**Professional organizations, extracurricular activities, etc.**

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

**Have you participated in a Student Intern Program**

________________________________________________________________________

**Company** Did you find it beneficial

________________________________________________________________________

**Do you feel such a program would be valuable**

________________________________________________________________________
FINANCIAL INFORMATION

<table>
<thead>
<tr>
<th>Estimated income during the academic year (12 months) for which the scholarship is requested</th>
<th>Estimated expenses during the academic year (12 months) for which the scholarship is requested</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Personal Funds</strong> <em>(cash, savings, etc.)</em></td>
<td><strong>Tuition and fees</strong>*</td>
</tr>
<tr>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td><strong>Loans</strong> <em>(bank, etc., please specify)</em></td>
<td><strong>Books and supplies</strong>*</td>
</tr>
<tr>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td><strong>Earnings while in school</strong> <em>(exclude college work study)</em></td>
<td><strong>Housing</strong>*</td>
</tr>
<tr>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td><strong>Parental Support</strong>*</td>
<td><strong>Food</strong>*</td>
</tr>
<tr>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td><strong>Spouse Income</strong>*</td>
<td><strong>Clothing, linen and laundry</strong>*</td>
</tr>
<tr>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td><strong>Scholarship &amp; Grants Awarded</strong> <em>(provide detailed information below)</em></td>
<td><strong>Personal Care</strong>*</td>
</tr>
<tr>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td><strong>Other Income</strong>*</td>
<td><strong>TOTAL EXPENSES $</strong>*</td>
</tr>
<tr>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td><strong>TOTAL INCOME $</strong>*</td>
<td><strong>TOTAL INCOME $</strong>*</td>
</tr>
</tbody>
</table>

Scholarships, Grants, Work-Study Grants and other Financial Aid applied for or received, attach separate page if needed:

1. 
2. 
3. 
4. 
5. 

TOTAL AWARDS $ 

Current amount of debt for tuition, books or supplies through my college: *(Student must have eligible debt through their college for tuition, books or supplies at time of scholarship award; awarded funds are sent to and made payable to winning student(s) college).*

$ 

I am a former NEWH, Inc. Scholarship recipient. I received a scholarship from:

Chapter: Year: 

**Work Experience:**

<table>
<thead>
<tr>
<th>Company</th>
<th>Job Title</th>
<th>Dates</th>
<th>Hours per week</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

I hereby verify that all financial information included in this application is true and accurate. I understand that if NEWH, Inc. learns that any information included in this application is false, this application will not be considered. If awarded a scholarship(s), I understand that funds will be sent to and directly distributed through my school. I understand if I do not have eligible debt for tuition, books or supplies through my school at time of the scholarship award the funds will be returned to NEWH, Inc. Awarded funds shall be utilized to help defray the cost of tuition, books, or supplies incurred by myself only. WAIVER OF LIABILITY AND HOLD HARMLESS AGREEMENT. If I receive a NEWH Scholarship award(s), including the opportunity to attend a scholarship awards event(s) *("the Event"), I hereby release, waive, discharge and covenant not to sue NEWH, Inc., its Chapters, affiliates, officers, directors, agents and employees (hereinafter referred to as "releasees") from any and all liability, claims, demands, actions and causes of action whatsoever arising out of or relating to any loss, damage or injury, including death, that may be sustained by me, or to any property belonging to me, whether caused by the negligence of the releasees, or otherwise, while participating in the Event, or while in, on or upon the premises where the Event is being conducted, while in transit to or from the premises, or in any place or places connected with the Event.

I agree to the above terms and I qualify for the application based on the scholarship criteria

Signature: Date: