

ADVANCE

A NOVA | MASON PARTNERSHIP

A.A.S. Business Management /
B.A.S. Managerial Leadership
Pathway
2023-2024

A.A.S. Business Management

ADVANCE Program Milestones

ADVANCE Milestone Requirements: All ADVANCE students must adhere to the following requirements. For Milestones #1-#3, failure to meet these milestones will prevent a student from matriculating to Mason and/or result in termination from ADVANCE. For Milestones #4-#7, failure to meet these milestones may delay matriculation to Mason.

1. Students must complete their NOVA degree within 4 years of being admitted into ADVANCE. Students are highly encouraged to be continuously enrolled at NOVA/Mason to support progress towards degree completion.
2. Students must maintain a minimum 2.5 cumulative GPA at NOVA and must have a minimum 2.5 GPA upon matriculation to Mason.
3. Students who wish to enroll at Mason for the fall semester must apply for NOVA spring graduation by March 1 or summer graduation by June 1. Students who wish to enroll at Mason for the spring semester must apply for NOVA fall graduation by October 1.
4. Students must begin developmental coursework no later than the first semester in ADVANCE at NOVA.
5. Students must take first college-level MTH course and ENG 111 in the semester immediately following the completion of any MDE or EDE courses (excluding summer).
6. In the first 30 credits, students must complete ENG 111 and ENG 112 with a C or better.
7. Students must complete a Mason Core Quantitative Reasoning course equivalent with a C or better no later than one semester before NOVA graduation. Refer to your pathway to select the appropriate MTH course(s).

ADVANCE Program-Specific Requirements:

BAS degrees are designed for adult learners who have some work experience in their field of choice. Further, BAS degrees are considered terminal degrees, which means they may not lead to advanced study in master's degree or doctoral programs. Students who are interested in advanced study are encouraged to contact graduate programs early to determine if the BAS program fits their requirements.

NOVA DEGREE REQUIREMENT	Credits	Courses	MASON TRANSFER EQUIVALENT	MASON CORE/DEGREE EQUIVALENT
1 SDV Course	1	SDV 100 College Success Skills OR SDV 101 Orientation to Business	UNIV 100	General Elective
2 ENG 111	3	ENG 111 College Composition I ¹	ENGH 101	Written Comm
3 BUS 100	3	BUS 100 Introduction to Business	BUS 100	Soc/Behav
4 Humanities/Fine Arts	3	ENG 225 Reading Literature: Culture and Ideas OR ENG 245 British Literature OR ENG 246 American Literature OR ENG 255 World Literature OR ENG 258 African American Literature OR ENG 275 Women in Literature OR Any 200-Level ENG Literature course ²	ENGH 202 or FRLN L330 (ENG 255 only)	Literature
5 MTH 154	3	MTH 154 Quantitative Reasoning	MATH 106	Quantitative
6 Business Elective #1	3	<u>Hospitality Track:</u> HRI 101 Hotel-Restaurant Organization and Management I <u>Marketing Track:</u> MKT 215 Sales and Marketing Management OR Any other Business Elective	TOUR 230 MKTG XXX GMU Equivalent	General Elective
7 BUS 125	3	BUS 125 Applied Business Mathematics	BAS XXX	General Elective
8 BUS 200	3	BUS 200 Principles of Management	BUS XXX	General Elective
9 ENG 112	3	ENG 112 College Composition II ¹	ENGH XXX	General Elective
10 MKT 201	3	MKT 201 Introduction to Marketing	BUS XXX	General Elective
11 ACC 211	3	ACC 211 Principles of Accounting I	See #17	General Elective
12 BUS 240	3	BUS 240 Introduction to Business Law	BUS XXX	General Elective

13	Business Elective #2	3	<u>Hospitality Track:</u> HRI 231 Principles of Event Planning and Management <u>Marketing Track:</u> MKT 221 Public Relations OR Any other Business Elective	TOUR 220 COMM 204 GMU Equivalent	General Elective
14	Business Elective #3	3	<u>Hospitality Track:</u> HRI 255 Human Resources Management and Training for Hospitality and Tourism <u>Marketing Track:</u> MKT 228 Promotion OR Any other Business Elective	TOUR L450 MKTG XXX GMU Equivalent	General Elective
15	CST Course	3	CST 100 Principles of Public Speaking OR CST 110 Introduction to Human Communication	COMM 100 COMM 101	Oral Comm
16	ECO 201	3	ECO 201 Principles of Macroeconomics OR ECO 202 Principles of Microeconomics	ECON 104 ECON 103	General Elective
17	ACC 212	3	ACC 212 Principles of Accounting II	ACCT 203 & ACCT 2XX ³	General Elective
18	Business Elective #4	3	<u>Hospitality Track:</u> HRI 275 Hospitality Law <u>Marketing Track:</u> MKT 284 Social Media Marketing OR Any other Business Elective	PRLS L460 MKTG XXX GMU Equivalent	General Elective
19	BUS 220	3	BUS 220 Introduction to Business Statistics	BUS XXX	General Elective
20	ITE 152	3	ITE 152 Introduction to Digital and Information Literacy and Computer Applications	IT 104	Info Tech
21	Business Elective #5	3	Any Business Elective ⁴	BAS XXX	General Elective
22	FIN 215	3	FIN 215 Financial Management	BUS XXX	General Elective

A.A.S. BUSINESS MANAGEMENT DEGREE 64

For academic policies and procedures, please see NOVA catalog - <http://www.nvcc.edu/catalog/index.html>

B.A.S. Applied Science - Managerial Leadership Concentration

	MASON DEGREE REQUIREMENT	Credits	Course	MASON CORE/DEGREE EQUIVALENT
23	Concentration Requirements	3	MGMT 303 Principles of Management	Major
24	Gen Ed: Arts	3	Approved Arts course ⁵	Arts
25	General Electives	3	General Elective (Upper-level, See: Advisor)	General Elective
26	Gen Ed: Natural Science (Lab)	4	Approved Natural Science with Lab ⁵	Nat Science
27	Core Requirements	3	BAS 300 Building Professional Competencies	Major
28	Concentration Requirements	3	COMM 320 Business and Professional Communication	Major
29	Gen Ed: Written Communication (Upper-level)	3	ENGH 302 Advanced Composition	Written Comm
30	Concentration Requirements	3	INTS 404 Ethics and Leadership	Major
31	Gen Ed: Natural Science (Non-Lab)	3	Approved Natural Science without Lab ⁵	Nat Science
32	Concentration Requirements	3	INTS 435 Leadership in a Changing Environment	Major
33	Concentration Requirements	3	MBUS 306 Managing Projects and Operations	Major
34	Concentration Requirements	3	CONF 300 Conflict Resolution Techniques and Practice	Writing Intensive
35	Core Requirements	3	BAS 490 Introduction to Research Methods	Major
36	Concentration Requirements	3	CONF 302 Culture, Identity, and Conflict	Major

37	Concentration Requirements	3	CONF 320 Interpersonal Conflict Analysis and Resolution	Major
38	Gen Ed: Global Understanding	3	Approved Upper-level Global Understanding ⁵	Global Understanding
39	Concentration Requirements	3	COMM 401 Interpersonal Communication in the Workplace	Major
40	Gen Ed: Global History	3	Approved Global History Course ⁵	Global History
41	Core Requirements/Synthesis	3	BAS 491 Applied Sciences Capstone	Synthesis

B.A.S. APPLIED SCIENCE		122		
DEGREE TOTAL				

Important Academic Information:

¹Students who complete ENG 111 after Spring 2024 will earn ENGH elective for ENG 111 and ENGH 101 for ENG 112.

²200-level ENG literature classes include: ENG 225, ENG 230, ENG 236, ENG 237, ENG 245, ENG 246, ENG 250, ENG 255, ENG 256, ENG 257, ENG 258, ENG 271, ENG 275, and ENG 279.

³Students must take ACC 211 and ACC 212 in order to receive credit for ACCT 203.

⁴May be selected from any: ACC, BUS, CON, ECO, FIN, HRI, IT, MKT 215, MKT 221, MKT 228, and MKT 284 , or REA

⁵For approved Mason Core courses, please visit - <https://catalog.gmu.edu/mason-core/>

Additional General Notes & Resources:

- Upper-level electives must be selected in consultation with an advisor.
- For academic policies and procedures, please see Mason catalog - <https://catalog.gmu.edu/policies/>
- Students seeking a bachelor's degree must apply at least 45 credits of upper-level courses (numbered 300 or above) toward graduation.