

NOVA COLLEGE-WIDE COURSE CONTENT SUMMARY
CST 200 - ADVANCED PUBLIC SPEAKING (3 CR.)

Course Description

Focuses on preparation and delivery of various advanced forms of public address. Lecture 3 hours per week.

General Course Purpose

Provides the student with an opportunity to refine his/her public speaking skills through practice, feedback, and study of famous public speakers.

Course Prerequisites/Co-requisites

Prerequisite is CST 100 – “Principles of Public speaking” or divisional approval.

Course Objectives

Upon completion of this course, the student will be able to:

- Further understand the theoretical and practical application of the basic concepts of public address as taught in SPD 100
- Recognize and be able to employ rhetorical strategies concerning speech delivery, style, and speech composition.

MAJOR TOPICS TO BE INCLUDED

- Informative speaking, persuasive speaking, and speaking to entertain
- Impromptu speaking, extemporaneous speaking, memorized speaking and manuscript speaking
- Speeches for all occasions
- Canons of rhetoric
- Strategies of persuasion
- Use of audiovisual materials
- Ethics and responsibility

EXTRA TOPICS (optional)

- Rhetorical criticism
- Responding to audience questions