

**NOVA COLLEGE-WIDE COURSE CONTENT SUMMARY
CST 100 - PRINCIPLES OF PUBLIC SPEAKING (3 CR.)**

Course Description

Applies theory and principles of public address with emphasis on preparation and delivery. Lecture 3 hours per week.

General Course Purpose

Provides guidelines, practice and feedback in selecting, organizing, adapting and presenting ideas in a public speaking situation.

Course Prerequisites/Co-requisites

Fluency in Standard American English. Recommend proficiency in reading and writing at English 111 level.

Course Objective

Students will demonstrate increased understanding and appreciation of the communication process as it relates to speaker and listener interactions. Students will develop speaking and listening competencies for effective speech composition and delivery; critical insight in judging spoken discourse; appreciation of how spoken communication is used to critically examine facts, values and policies; and respect for ethical codes that govern spoken discourse, such as tolerance for differences of opinion, preference for civility, willingness to test rationally evidence and arguments, and development of interpersonal values that open and maintain channels of communication.

Main Topics to be Covered

- a. Elements of speech communication process
- b. Speech purposes (general and specific)
- c. Modes of delivery
- d. Speech preparation
- e. Critical listening
- f. Audience analysis
- g. Thesis development and identification
- h. Logos, argumentation and the use of evidence
- i. Ethos and the development of credibility
- j. Pathos and the motivational sequence
- k. Speech anxiety
- l. Audio-visual aids
- m. Feedback skills