

**NOVA President's Goals Supporting *Achieve 2015*
July 2011 through June 2012**

PREAMBLE

To contribute to the economic and civic vitality of the commonwealth and its international competitiveness, Virginia's Community Colleges commit to increasing access to affordable education and training for more individuals so they acquire the knowledge and skills to be successful in an ever-changing global economy.

GOAL: ACCESS

Increase the number of individuals who are educated and trained by Virginia's Community Colleges by 50,000 to an annual total of 423,000, with emphasis on increasing the number from underserved populations by at least 25,000 individuals.

- 1 **Increase Enrollment from Underserved Populations**
Increase enrollment from underserved populations by 3% over 2010-11.
- 2 **Educational Programs**
Develop 3 new academic programs (degree, certificate, or career studies certificate) that respond to emerging, critical workforce needs, particularly in STEM-related areas (science, technology, engineering, and mathematics).
- 3 **Increase Enrollment in Postsecondary Programs by Middle College Participants**
N/A
- 4 **Increase Enrollment in Community Colleges by Students Served by Career Coaches & the Pathway to the Baccalaureate program**
Increase the percentage of high school graduates from high schools served by a career coach or NOVA's Pathway to the Baccalaureate program who, within one year of graduation, enroll in a community college, as compared with 2011-12.
- 5 **Expand Great Expectations Enrollments**
Expand the number of students in the Great Expectations program by 25% over 2011-12.
- 6 **Increase Use of Virginia Education Wizard:**
Assist the VCCS in increasing the total number of profiles created in the Virginia Education Wizard by 50,000, to include 35,000 profiles created by Virginia students in grades 7 through 12 and 10,000 profiles by Virginia community college students.

GOAL: AFFORDABILITY

Maintain tuition and fees at less than half of the comparable cost of attending Virginia’s public four-year institutions, and increase the annual number of students who receive financial assistance and scholarships by 36,000.

- 7 **Increase Financial Aid Applicants and Recipients**
Increase the number of students who apply for and who receive financial aid and scholarships by 10% over 2010-11.
- 8 **Implement Pilot Financial Aid Shared Services Model**
Monitor the implementation of pilot shared services model to process and award financial aid and benchmark NOVA’s performance with it.

GOAL: STUDENT SUCCESS

Increase the number of students graduating, transferring or completing a workforce credential by 50%, including increasing the success of students from underserved populations by 75%.

- 9 **Redesign Developmental Education**
Implement the redesign of developmental mathematics and develop curriculum and placement instrument for new developmental English structure.
- 10 **Encourage College Readiness**
Launch a pilot with 8 high schools aimed at reducing by half the percentage of recent high school graduates needing remediation.
- 11 **Student Success Reporting**
Utilize the VCCS comprehensive reporting on a variety of student success measures aligned with *Achieve 2015* and the Reengineering Task Force recommendations.
- 12 **Support Teaching Excellence**
Support NOVA faculty, teaching-related staff, and emerging leaders to participate in VCCS professional development activities.
- 13 **Increase the Number of Students Completing Career Readiness Certificates**
Meet targets established for number of individuals receiving a Career Readiness Certificate.

GOAL: WORKFORCE

Double the annual number of employers provided training and services to 10,000, with a particular focus on high-demand occupational fields.

- 14 **Serve Employers through College Courses and Programs**
Increase the number of employers served through college credit and noncredit courses, customized training, and other outreach efforts by 5%.
- 15 **Increase Customized and Open Enrollment Training**
Increase the number of businesses returning for customized and open enrollment training.

GOAL: RESOURCES

Raise at least \$550 million in cumulative gifts and grants to support the mission of Virginia's Community Colleges.

- 16 **Increase VFCCE Fundraising**
Increase the NVCC Educational Foundation fundraising totals by 10% from 2010-11.
- 17 **Obtain Support for Career Pathways**
N/A
- 18 **Capital Outlay Six Year Plan**
Develop a strategy for financing NOVA's six-year capital outlay six year plan that supports implementation of *Achieve 2015* goals.
- 19 **Increase Grants**
Increase the number of grants applied for and received by NOVA.
- 20 **Develop Collective Fundraising Initiative**
Work with the Virginia Foundation for Community College Education on a collective fundraising initiative aligning with *Achieve 2015*.
- 21 **Leverage VCCS Purchasing Volume**
Achieve full compliance with purchasing regulations and leverage economies of scale when system-wide contracts can result in better pricing and administrative efficiencies.

MANAGEMENT GOALS

In order to accomplish the goals set forth in *Achieve 2015* and these Chancellor's Goals, various management goals are necessary.

- 22 **Monitor *Achieve 2015***
Monitor implementation of *Achieve 2015*.
- 23 **Meet Management Standards**
Meet specified academic, administrative, and financial Institutional Performance Standards (IPS) required to receive incentives provided for in the Higher Education Restructuring Act.
- 24 **Enhance Institutional Effectiveness**
Complete implementation of decision support system and initial reporting capabilities.
- 25 **Continue Re-engineering Task Force**
Provide leadership to the Chancellor's Re-engineering Task Force and implement recommendations as appropriate.
- 26 **Implement Faculty Employment Spectrum**
Participate with the VCCS in creating plans for broadening use of full faculty employment opportunities.
- 27 **Conduct Credit Audit**
Participate with the VCCS in conducting a credit audit of academic programs in an attempt to reduce time-to-degree for students.
- 28 **Continue Emergency Preparedness**
Continue to improve and test Continuity of Operations Plans and procedures.
- 29 **Project Management**
By March 1, 2012, NOVA will submit reports on its plans and current status for implementation of the technology project management standards and guidelines relative to Level 2.
- 30 **Expand Diversity Recruitment**
Increase diversity of teaching faculty by implementing college diversity recruitment plans.
- 31 **Complete Internal Audit Plan**
N/A
- 32 **Provide Legal Services**
N/A

Additional Goals:

- 33 **Chancellor's Developmental Education Institute**
By October 1, 2011, submit to the Chancellor an update on the action plan(s) developed by the college's alumni of the 2011 Chancellor's Developmental Education Institute.
- 34 **General Education Certificate**
Increase the number of General Education Certificate Completers.