

NOVA President's Goals Supporting *Achieve 2015* July 2010 through June 2011

PREAMBLE

To contribute to the economic and civic vitality of the commonwealth and its international competitiveness, Virginia's Community Colleges commit to increasing access to affordable education and training for more individuals so they acquire the knowledge and skills to be successful in an ever-changing global economy.

GOAL: ACCESS

Increase the number of individuals who are educated and trained by Virginia's Community Colleges by 50,000 to an annual total of 423,000, with emphasis on increasing the number from underserved populations by at least 25,000 individuals.

- 1 **Increase Enrollment from Underserved Populations**
Increase enrollment from underserved populations by 8% over 2009-10.
- 4 **Promote Virginia Education Wizard**
By November 1, 2010, NOVA's President shall submit a plan to promote the Virginia Education Wizard as a career and college planning tool in the college's environment.
- 5 **Educational Programs**
Develop two new academic programs (degree, certificate, or career studies certificate) that respond to emerging, critical workforce needs.
- 7 **Increase Enrollment in Community Colleges by Students Served by Career Coaches**
Increase the percentage of high school graduates from high schools served by a career coach who, within one year of graduation, enroll in NOVA, as compared with 2009-10.
- 8 **Expand Great Expectations Enrollments**
Expand the number of students in the Great Expectations program by 25% over 2009-10.
- 9 **Assess and Improve Effectiveness of Online Registration for Non-Credit Courses**
Participate with the VCCS in evaluating the effectiveness of an on-line registration system for noncredit courses and determine next steps for increased access and customer service.
- 10 **Provide Support for Veterans**
Fully implement a military, veterans, and spouse outreach and support services program for military personnel, veterans, and spouses with additional resources to assist them in planning for postsecondary education and preparedness for the civilian workforce.

GOAL: AFFORDABILITY

Maintain tuition and fees at less than half of the comparable cost of attending Virginia's public four-year institutions, and increase the annual number of students who receive financial assistance and scholarships by 36,000.

- 11 **Increase Financial Aid Applicants and Recipients**
Increase the number of NOVA students who apply for and who receive financial aid and scholarships by 10% over 2009-10.
- 12 **Increase Training Funds from Local Workforce Boards**
Increase the amount of total training funds received by NOVA from Northern Virginia workforce investment boards on behalf of unemployed and underemployed individuals.
- 13 **Develop Six-Year Financial Plan**
Assist the Chancellor as needed in developing a six-year financial plan to support implementation of the new strategic plan.
- 14 **Reflect Tuition Commitment in Six-Year Financial Plan**
NOVA's tuition and fees will remain below half of the average cost of attending a public four-year institution.

GOAL: STUDENT SUCCESS

Increase the number of students graduating, transferring or completing a workforce credential by 50%, including increasing the success of students from underserved populations by 75%.

- 16 **Increase the Number of Students Completing Career Pathways Programs**
Increase the number of Career Readiness Certificates by 3%, the number of career and technical education awards by 1.5% overall, and the number of career and technical education awards for underserved students by 3%.
- 17 **Redesign Developmental Education**
Work with the VCCS to implement appropriate recommendations of the Developmental Mathematics Redesign Team.
- 18 **Student Success Reporting**
Provide comprehensive reporting on a variety of student success measures aligned with *Achieve 2015*.

GOAL: WORKFORCE

Double the annual number of employers provided training and services to 10,000, with a particular focus on high-demand occupational fields.

- 21 **Serve Employers through College Courses and Programs**
Increase the number of Northern Virginia employers served through college credit and noncredit courses, customized training, and other outreach efforts by 5%.
- 22 **Enhance Reporting of Revenue for Noncredit Courses and Programs**
Generate \$10.9 million in revenues from non-credit workforce and continuing education courses and programs.

GOAL: RESOURCES

Raise at least \$550 million in cumulative gifts and grants to support the mission of Virginia's Community Colleges.

25 Submit Target Resource Goals

By July 1, 2010, NOVA will submit target resource goals for FY2011.

MANAGEMENT GOALS

In order to accomplish the goals set forth in *Achieve 2015* and these Chancellor's Goals, various management goals are necessary.

31 Monitor New Strategic Plan

Monitor implementation of the new strategic plan for NOVA for 2010-15.

32 Achieve Maximum Benefits from Higher Education Restructuring Level 2 Designation

Working with the VCCS, implement processes and procedures to take full advantage of delegated authorities in the approved Memoranda of Understanding for Level 2 status in the functional areas of Capital Outlay and Information Technology.

33 Meet Management Standards

Meet specified academic, administrative, and financial Institutional Performance Standards (IPS) required to receive incentives provided for in the Higher Education Restructuring Act.

34 Coordinate Sustainability Program

Implement appropriate recommendations from the Report of the Chancellor's Task Force on Environmental Sustainability.

35 Continue Re-engineering Task Force

Continue to serve on the Chancellor's Reengineering Task Force and implement recommendations as appropriate.

36 Continue Emergency Preparedness

Continue to improve and test Continuity of Operations Plans and procedures.

37 Implement Human Resource System

Implement the human resource system according to the project plan.

38 Expand Chancellor's Faculty Diversity Program

Expand participation in the Chancellor's Faculty Diversity Program by 5% over the previous year.

39 Develop College Diversity Recruitment Plans

With assistance from the system office Human Resources staff, NOVA will develop and submit a diversity recruitment plan for teaching faculty positions by April 1, 2011.

40 Project Management

By March 1, 2011, NOVA will submit reports on its plans and current status for implementation of the technology project management standards and guidelines relative to Level 2.