NOVA COLLEGE-WIDE COURSE CONTENT SUMMARY
HRT 266 - ADVANCED FLORAL DESIGN (3 CR.)

Course Description
Teaches skills required for composition of traditional and contemporary floral designs. Includes use of exotic flowers to create arrangement styles such as Japanese, European, and Williamsburg floral designs. Lecture 2 hours. Laboratory 2 hours. Total 4 hours per week.

General Course Purpose
This course helps students develop the skills and understand the theory of design practiced by commercial florists and advanced floral designers.

Course Prerequisites/Co-requisites
Prerequisite is HRT 260-Introduction to Floral Design or instructor’s approval. Functional literacy in the English language

Course Objectives
Upon completion of the course students should be able to:

- Identify and select plant materials, containers, supplies and equipment for various types of floral designs.
- Establish the monetary value of floral arrangements.
- Create a floral design using flowers and foliages they have preserved.
- Construct a permanent arrangement
- Design an arrangement in the oriental style
- Design an arrangement using one of the following European floral design techniques; Parallel System, New Convention, Landscape and Biedermeier.
- Loose flowers arranged in a vase
- Design a simple boutonniere, corsage and wedding bouquet

Major Topics to be Included

a. Plant materials used in commercial floral designs
b. Equipment, supplies and containers
c. Preserve flowers and foliages using various methods
d. Funeral designs: wreaths, sprays, casket sprays and set designs
e. Arrangements using silk and dried material
f. Contemporary European design styles and techniques
g. Interpretative design
h. Oriental design schools and techniques
i. Vase designs
j. Pricing for profit