

**HOSPITALITY MANAGEMENT:**  
**Meeting, Event and Exhibition Management**  
Certificate

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*Purpose:* The curriculum is designed for persons seeking careers in the growing field of meeting management and to develop and update the skills of those presently employed in the field. Career opportunities exist in the 2500 professional and trade associations in the metropolitan Washington region, as well as in the numerous multi-management companies serving the association market.

One Year		Credits
<b>1st Semester</b>		
ENG	111 College Composition I	3
HRI	103 Introduction to Meeting Planning	3
HRI	232 Meeting and Exhibition Law/Ethics	3
<sup>1</sup> ____	Social Science Elective	3
SDV	Elective	1
TRV	111 Geography of Tourism I	<u>3</u>
	<b>Total</b>	<b>16</b>
<b>2nd Semester</b>		
HRI	104 Introduction to Association Management.	3
HRI	190 Internship in Meeting Planning or HRI Elective	2
HRI	229 Principles of Meeting Planning	3
HRI	230 Exhibition Management	3
HRI	233 Meeting and Exhibition Marketing	<u>3</u>
	<b>Total</b>	<b>14</b>

**Total credits for the Meeting, Event and Exhibition Management Certificate = 30**

<sup>1</sup> The social science elective may be selected from the social/behavioral sciences courses listed under General Education Electives.