

COMMUNICATION DESIGN:

Interactive Design Specialization

Associate of Applied Science Degree

AL, LO

Purpose: The curriculum is designed for persons who seek full time employment in the Communication Design profession. Upon completion, an individual would be prepared to work in the field of web based interactive design including multimedia techniques specific to the web.

Recommended preparation: Proficiency in high school English and a satisfactory aptitude for drawing.

Equipment and Supplies: Communication Design students are required to purchase certain basic equipment and materials necessary to achieve professionally-oriented objectives. Most of the equipment is purchased in the beginning class (Introduction to Graphic Skills) and can be used throughout the two-year program.

Two Years		Credits
1st Semester		
ART	121 Drawing I	4
ART	131 Fundamentals of Design I	4
ART	135 Visual Communications	4
ART	140 Introduction to Graphic Skills	4
¹ PED	116 Lifetime Fitness and Wellness	1
SDV	Elective	<u>1</u>
Total		18
2nd Semester		
ART	122 Drawing II	4
ART	132 Fundamentals of Design II	4
ART	141 Typography I	4
ENG	111 College Composition I	3
² MTH	151 Math for the Liberal Arts I	<u>3</u>
Total		18
3rd Semester		
ART	142 Typography II	4
ART	250 History of Design	3
ART	263 Interactive Design I	4
PHT	270 Digital Imaging I	3
³ —	Social Science Elective	<u>3</u>
Total		17
4th Semester		
ART	116 Design for the Web I	3
ART	264 Interactive Design II	4
ART	287 Portfolio and Resume Preparation	1
¹ PED/RPK	Elective	1
³ —	Social Science Elective	3
CST	110 Intro to Communication	<u>3</u>
Total		15

Total Credits for the A.A.S. Degree in Communication Design with a Specialization in Interactive Design = 68

¹ The PED requirement may be met by one of the following options: PED 116, 2 cr.; PED 116, 1 cr. plus a PED activities course, 1 cr.; or PED 116, 1 cr. plus RPK activities course. PED 116 is offered as both a 1-credit and a 2-credit course.

² Division approval required for substitution.

³ The social science elective may be selected from the social/behavioral sciences courses listed under General Education Electives.