COMMUNICATION DESIGN

Associate of Applied Science Degree

AL, LO

Purpose: The curriculum is designed for persons who seek full-time employment in the communication design field. The occupational objectives include graphic designer in the communication design marketplace.

Recommended Preparation: Proficiency in high school English and a satisfactory aptitude for drawing.

Equipment and Supplies: Communication Design students are required to purchase certain basic equipment and materials necessary to achieve professionally-oriented objectives. Most of the equipment is purchased in the beginning class (Introduction to Graphic Skills) and can be used throughout the two-year program.

Two Years 1st Semester		Credits
ART	121 Drawing I	4
ART	131 Fund. of Design I	4
ART	135 Visual Communications	4
ART		4
¹ PED	116 Lifetime Fitness & Wellness	1
SDV	Elective	<u>1</u>
	Total	18
2nd Semester		
ART	122 Drawing II	4
ART	132 Fund. of Design II	4
ART	141 Typography I	4
ENG		3
² MTH	151 Math for the Liberal Arts I	<u>3</u>
	Total	18
3rd Semester		
ART	142 Typography II	4
ART	217 Electronic Graphic Design I	4
ART	265 Graphic Techniques	4
PHT	101 Photography I or	
	PHT 270 Digital Imaging I or	
	ART 251 Communication Design I	3
3	Social Science Elective	<u>3</u>
	Total	18
4th Semester		
ART	218 Electronic Graphic Design II	4
ART	250 History of Design	3
ART	287 Portfolio & Resume Preparation	1
CST	110 Intro to Communication	3
	K Elective	1
3	Social Science Elective	<u>3</u>
	Total	15

Total credits for the A.A.S. Degree in Communication Design = 69

¹ The PED requirement may be met by one of the following options: PED 116, 2 cr.; PED 116, 1 cr. plus a PED activities course, 1 cr.; or PED 116, 1 cr. plus RPK activities course. PED 116 is offered as both a 1-credit and a 2-credit course.

² Division approval required for substitution.

³ The social science elective may be selected from the social/behavioral sciences courses listed under General Education Electives.