

**BUSINESS MANAGEMENT:
International Business Specialization**

Associate of Applied Science Degree

AL, AN, LO, ELI

Purpose: This specialization provides knowledge and skills in international business and is designed to prepare students for initial full-time employment or advancement in present employment. The occupational objectives include administrative assistant, branch manager, supervisor, or office manager in an international firm. Careers exist in import-export management for small business and as an international marketing specialist.

Recommended Preparation: The student should possess a proficiency in high school English and a strong background in basic arithmetic operations.

Two Years		Credits
1st Semester		
ACC	211 Principles of Accounting I	3
BUS	100 Intro to Business	3
ENG	111 College Composition I	3
¹ MTH	151 Mathematics for the Liberal Arts I	3
² PED	116 Lifetime Fitness & Wellness	1
³ —	Social Science Elective	3
SDV	Elective	<u>1</u>
Total		17
2nd Semester		
ACC	212 Prin. of Accounting II	3
⁴ BUS	125 Applied Business Math	3
BUS	200 Principles of Management	3
BUS	226 Computer Business Applications or AST 236 Specialized Software Applications or ITE 115 Intro to Computer Applications & Concepts	3
ENG	112 College Composition II	3
MKT	201 Intro to Marketing	<u>3</u>
Total		18
3rd Semester		
BUS	202 Applied Management Principles	3
BUS	280 Intro to International Business	3
⁵ CST	Elective	3
⁶ ECO	120 Survey of Economics	3
—	Foreign Language	<u>3</u>
Total		15
4th Semester		
BUS	220 Intro to Business Statistics	3
BUS	241 Business Law I	3
FIN	215 Financial Management	3
FIN	248 International Finance	3
MKT	275 International Marketing	3
² PED/RPK	Elective	<u>1</u>
Total		16

Total credits for the A.A.S. Degree in Business Management with a Specialization in International Business = 66

¹ Students may substitute a higher-level math. Consult a faculty advisor for appropriate selection.

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² The PED requirement may be met by one of the following options: PED 116, 2 cr.; PED 116, 1 cr. plus a PED activities course, 1 cr.; or PED 116, 1 cr. plus RPK activities course. PED 116 is offered as both a 1-credit and a 2-credit course.

³ The social science elective may be selected from the social/behavioral sciences courses listed under General Education Electives.

⁴ Students considering transfer should consult a faculty advisor.

⁵ The CST elective may be selected from the following: CST 100, 110, 115, 126, 227 or 229.

⁶ Students considering transfer may take ECO 201 or ECO 202 after consulting a faculty advisor.