

**HOSPITALITY MANAGEMENT:  
Meeting, Event and Exhibition Management  
Certificate**

**AN**

*Purpose:* The curriculum is designed for persons seeking careers in the growing field of meeting management and to develop and update the skills of those presently employed in the field. Career opportunities exist in the 2500 professional and trade associations in the metropolitan Washington region, as well as in the numerous multi-management companies serving the association market.

<b>One Year</b>		<b>Credits</b>
<b>1st Semester</b>		
ENG	111 College Composition I	3
HRI	103 Intro. to Meeting Planning	3
HRI	104 Intro. to Association Mgt.	3
<sup>1</sup> _____	Social Science Elective	3
SDV	Elective	1
TRV	111 Geography of Tourism I	<u>3</u>
	<b>Total</b>	<b>16</b>
<b>2nd Semester</b>		
HRI	229 Prin. of Meeting Planning	3
HRI	230 Exhibition Management	3
HRI	232 Meeting and Exhibition Law/Ethics	3
HRI	233 Meeting and Exhibition Marketing	3
TRV	190 Internship in Mtg. Planning or TRV/HRI Elective	<u>2</u>
	<b>Total</b>	<b>14</b>

**Total credits for the Meeting, Event and Exhibition Management Certificate = 30.**

<sup>1</sup> The social science elective may be selected from the social/behavioral sciences courses listed under General Education Electives.