## TRAVEL AND TOURISM

Associate of Applied Science Degree

AN

*Purpose:* The curriculum is designed to enable students to enter management training positions within the travel industry and to prepare industry employees to assume managerial responsibility. This includes a diversity of career opportunities in areas such as airline sales and marketing, travel agency management, cruise and tour operations, and meeting and conference planning.

*Transfer Information:* Although transfer is not the primary purpose of an A.A.S. program, NVCC has articulation agreements that facilitate the transfer of this and other career-oriented programs to selected senior institutions. Students interested in transfer should contact a counselor or their faculty advisor early in their program.

Two Years		Credits
1st Semester		_
ENG	111 College Composition I	3
SDV	100 Orientation or SDV Elective	1
TRV	100 Intro. to Travel Industry	3 3 3 <u>3</u> <b>16</b>
TRV	111 Geography of Tourism I	3
<sup>1</sup> TRV	125 Prin/Travel Sales & Customer Service	3
TRV	130 Intro. To Meeting Planning	<u>3</u>
	Total	16
2nd Semester		
TRV	112 Geography of Tourism II	3
<sup>1</sup> TRV	115 Ground Trans., Tours, Cruises, &	
	Services Planning	3
SPD	110 Intro. to Speech Communication	3
<sup>2</sup> Math	151 Math for Liberal Arts	3
<sup>3</sup> PED/RPK Elective		1
<sup>4</sup> Social Science Elective		<u>3</u>
	Total	16
3rd Semester		
ACC	211 Principles of Accounting I	3
ITE	115 Intro to Comp Appl & Concepts	3
<sup>3</sup> PED	116 Lifetime Fitness & Wellness	1
HRI	255 Human Resources Mgt. &	
	Training for Hosp. & Tourism	3
<sup>1</sup> TRV	220 Prin. of Group Travel &	
	Tour Operations	3
<sup>15,7</sup> TRV	116 Air Travel Planning or Electives	<u>4</u>
	Total	<del>-</del> 7
4th Semester		
<sup>1</sup> TRV	230 Travel Marketing or HRI 235	3
6	Humanities/Fine Arts Elective	
4	Social Science Elective	3 3
1,5,7 <b>T</b> RV	211 Airline Comp. Reservation Sys. or Elective	4
<sup>5,7</sup> TRV	290 Coordinated Internship or Elective	<u>3</u>
1107	Total	<u>2</u> 16
	A V 000A	10

## Total credits for the A.A.S. Degree in Travel and Tourism = 65.

<sup>&</sup>lt;sup>1</sup> Check course descriptions for applicable prerequisites.

<sup>&</sup>lt;sup>2</sup> If you are planning to transfer to another college or university, select a math course that is equivalent to the transfer institution's requirement.

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<sup>&</sup>lt;sup>3</sup> The PED requirement may be met by one of the following options: PED 116, 2 cr.; PED 116, 1 cr. Plus a PED activities course, 1 cr.; or PED 116, 1 cr. Plus RPK activities course. PED 116 is offered as both a 1-credit and a 2-credit course.

<sup>&</sup>lt;sup>4</sup> The social science elective may be selected from the economics, geography, history, political science, psychology, or sociology (includes anthropology) courses listed on page 54.

<sup>&</sup>lt;sup>5</sup>TRV Suggested Electives are TRV 240 Principles of Event Planning and Management or TRV 295 Music/Event Entertainment; Ecotourism; Niche Marketing; Internet Marketing.

<sup>&</sup>lt;sup>6</sup> Humanities/fine arts elective may be chosen from list on page 54.

<sup>&</sup>lt;sup>7</sup>Preapproved electives can be selected from any non-required course with a DIT, TRV or HRI prefix. See your faculty advisor for alternative procedures.