

**TRAVEL AND TOURISM:
MEETING, EVENT AND EXHIBITION MANAGEMENT**
Certificate

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Purpose: The curriculum is designed for persons seeking careers in the growing field of meeting management and to develop and update the skills of those presently employed in the field. Career opportunities exist in the 2500 professional and trade associations in the metropolitan Washington region, as well as in the numerous multi-management companies serving the association market.

One Year		Credits
1st Semester		
ENG	111 College Composition I	3
¹ ____	Social Science Elective	3
SDV	Elective	1
TRV	111 Geography of Tourism I	3
TRV	130 Intro. to Meeting Planning	3
TRV	140 Intro. to Association Mgt.	<u>3</u>
	Total	16
2nd Semester		
TRV	190 Internship in Mtg. Planning or TRV/HRI Elective	2
TRV	235 Prin. of Meeting Planning	3
TRV	238 Exhibition Management	3
TRV	245 Meeting and Exhibition Law/Ethics	3
TRV	255 Meeting and Exhibition Marketing	<u>3</u>
	Total	14

Total credits for the Meeting, Event and Exhibition Management Certificate = 30.

¹ The social science elective may be selected from the economics, geography, history, political science, psychology, or sociology (includes anthropology) courses listed on page 54.