

## COMMUNICATION DESIGN

Associate of Applied Science Degree

AL, LO

*Purpose:* The curriculum is designed for persons who seek full-time employment in the communication design field. The occupational objectives include graphic designer in the communication design marketplace.

*Recommended Preparation:* Proficiency in high school English and a satisfactory aptitude for drawing.

*Equipment and Supplies:* Communication Design students are required to purchase certain basic equipment and materials necessary to achieve professionally-oriented objectives. Most of the equipment is purchased in the beginning class (Introduction to Graphic Skills) and can be used throughout the two-year program.

Two Years		Credits
<b>1st Semester</b>		
ART	121 Drawing I	4
ART	131 Fund. of Design I	4
ART	135 Visual Communications	4
ART	140 Intro. to Graphic Skills	4
<sup>1</sup> PED	116 Lifetime Fitness & Wellness	1
SDV	Elective	<u>1</u>
<b>Total</b>		<b>18</b>
<b>2nd Semester</b>		
ART	122 Drawing II	4
ART	132 Fund. of Design II	4
ART	141 Typography I	4
ENG	111 College Composition I	3
<sup>2</sup> MTH	151 Math for the Liberal Arts I	<u>3</u>
<b>Total</b>		<b>18</b>
<b>3rd Semester</b>		
ART	142 Typography II	4
ART	217 Electronic Graphic Design I	4
ART	265 Graphic Techniques	4
PHT	101 Photography I or PHT 270 Digital Imaging I	3
<sup>3</sup> —	Social Science Elective	<u>3</u>
<b>Total</b>		<b>18</b>
<b>4th Semester</b>		
ART	218 Electronic Graphic Design II	4
ART	250 History of Design	3
ART	287 Portfolio & Resume Preparation	1
<sup>1</sup> PED/RPK		1
<sup>3</sup> —	Social Science Elective	3
SPD	110 Intro. to Speech Communication	<u>3</u>
<b>Total</b>		<b>15</b>

**Total credits for the A.A.S. Degree in Communication Design = 69.**

<sup>1</sup> The PED requirement may be met by one of the following options: PED 116, 2 cr.; PED 116, 1 cr. plus a PED activities course, 1 cr.; or PED 116, 1 cr. plus RPK activities course. PED 116 is offered as both a 1-credit and a 2-credit course.

<sup>2</sup> Division approval required for substitution.

<sup>3</sup> The social science elective may be selected from economics, geography, history, political science, psychology, or sociology (includes anthropology) courses listed on page 54.