NEW STUDENT ORIENTATION (NSO)
PROPOSAL OVERVIEW

- Goals: Review of Student Learning Outcomes
- Lesson’s Learned from 2009
- Revised Format for 2010 —”Refined”
- Advantages and Benefits of the NSO Format
- Review of Fiscal Resources
GOALS

- Identify and implement best practices (using data);
- Standardize NSO advising on each campus;
- Incorporate student engagement with flexibility for each campus;
- Efficient utilization of campus and college resources;
- Adequate planning for large enrollment growth/projections; and
- Enroll students earlier.
LESSON'S LEARNED

- Sessions were too large for advising and planning;
- Some students registered earlier without attending an NSO program;
- Dates were posted too late and were sparsely scheduled;
- Need for consistent communication and delivery;
- Student needs’ differed- recent high school graduate compared to adults;
LESSON’S LEARNED (CON’T.)

- Long lines at the Student Services Centers;
- Low attendance rate at some NSO sessions;
- Too much money spent on food; and
- Not enough time spent informing students about campus resources.
Table 1. Summer 2009 New Student Orientation (NSO) Attendees

<table>
<thead>
<tr>
<th>Campus</th>
<th># of Students Attended</th>
<th>% of Students Attended</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alexandria</td>
<td>346</td>
<td>16%</td>
</tr>
<tr>
<td>Annandale</td>
<td>406</td>
<td>19%</td>
</tr>
<tr>
<td>Loudoun</td>
<td>584</td>
<td>27%</td>
</tr>
<tr>
<td>Manassas</td>
<td>261</td>
<td>12%</td>
</tr>
<tr>
<td>Woodbridge</td>
<td>555</td>
<td>26%</td>
</tr>
<tr>
<td>Total</td>
<td>2,152</td>
<td>100</td>
</tr>
</tbody>
</table>

Table 2. Summer 2009 NSO Attendees Enrolled in Fall 2009

<table>
<thead>
<tr>
<th>Campus</th>
<th># Students Attended</th>
<th># NSO Attendees Enrolled Fall 2009</th>
<th>% NSO Attendees Enrolled Fall 2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alexandria</td>
<td>346</td>
<td>270</td>
<td>78%</td>
</tr>
<tr>
<td>Annandale</td>
<td>406</td>
<td>352</td>
<td>87%</td>
</tr>
<tr>
<td>Loudoun</td>
<td>584</td>
<td>506</td>
<td>87%</td>
</tr>
<tr>
<td>Manassas</td>
<td>261</td>
<td>243</td>
<td>93%</td>
</tr>
<tr>
<td>Woodbridge</td>
<td>555</td>
<td>500</td>
<td>90%</td>
</tr>
<tr>
<td>Total</td>
<td>2,152</td>
<td>1,871</td>
<td>87%</td>
</tr>
</tbody>
</table>
Two part approach:

- Part one has a focus on advising and planning.
- Part two has a focus on student engagement.
• Capacity limited to 20-35 students in each session;
• Concentration on course selection;
• Counseling support for immediate registration;
• Sessions will begin in June and will be held throughout the summer; and
• Program offerings based on new student enrollment data projections for each campus (OIR).
Capacity limited to 150 students in each session;
Concentrating on student engagement;
Provide information and opportunities that will encourage their engagement in co-curricular programming;
Connection to campus resources;
Interaction with their peers, faculty and staff;
Students will gain skills that will help them appropriately navigate the college campus; and
Sessions will be held at the end of July and in August.
ADVANTAGES AND BENEFITS

• Additional time devoted to advising and registration;
• Better gauge of actual student enrollment;
• Reduced wait time and long lines in Student Services;
• Support for Academic areas;
• Standardization of advising and planning college-wide; and
• Outreach and services provided to students early.
• Start of a continuum of student success pathway.
FISCAL RESOURCES

- New Student Resource Guides $11,500.00 for 10,000 copies;
- Student assistants/ambassadors $15,000;
- SDV incentive cards $500;
- Light refreshments $10,250;
- Giveaway incentives for participating in both sessions (drawings for door prizes, etc.) $6,750; and
- NOVA Student T-Shirt’s for participants $16,000.