Course Description

Focuses on the geographic knowledge necessary to provide effective, efficient service to clients. Studies major western hemisphere (Part I) and eastern hemisphere (Part II) destinations. Emphasizes features of touristic importance, such as visit documentation, climate and physical features, accommodations and attractions, and accessibility. Lecture 3 hours per week.

General Course Purpose

The general purpose of the course is for the student to acquire a working geographic knowledge of major tourist destinations of the world.

Course Prerequisites/Corequisites

None.

Course Objectives

- Demonstrate geographic knowledge of the main tourist regions of selected areas based on the following classifications:
  - Physical characteristics,
  - Features of tourist interest.
  - Transportation patterns, cost, and market appeal
- Construct sample itineraries of destination areas studied

Major Topics To Be Covered

TRV 111:
- Introduction to Geographic Terms and Concepts
- Major Canadian Destinations
- Continental United States
- Hawaiian and Alaskan Tourism
- Mexico: Interior Areas and Coastal Resorts
- Caribbean Island Tourism
- Selected Central American Destinations
- Major South American Tourism Itineraries

TRV 112:
- Survey of Western European Tourist Regions
- Eastern Europe and Russia
- The Middle Eastern Region
- The African Continent
- North/Central Pacific Destinations
- The South Pacific
- The People's Republic of China and the Indian Subcontinent