NVCC COLLEGE-WIDE COURSE CONTENT SUMMARY
ART 208 – VIDEO TECHNIQUES (3 CR.)

Course Description
Addresses the fundamentals of video technology as applied to the creation of multimedia projects. Focuses on the aesthetics of time-code editing using current industry software. Teaches a student to transfer artwork, animation, video, and sound from the computer to video and to incorporate typographic titles. Provides instruction in the development of original video and capturing video frames. Lecture 2 hours. Studio instruction 2 hours. Total 4 hours per week.

General Course Purpose
Teaches multimedia students the principal concepts and techniques of video for use in stop-frame animation and in the creation of a multimedia product on the computer. Includes techniques for sound editing and development of original video.

Course Prerequisites/Co-requisites
Prerequisite is ART 130 Multimedia I.

Course Objectives
Upon successful completion of this course, students will be able to:

- Transfer animated projects and other computer generated art work to video, incorporating sound and visual effects
- Utilize typographic design techniques for titles and captions
- Create an animation in stop-motion video recording
- Incorporate original video into a multimedia product
- Identify and use video and sound formats
- Understand and use basic terminology regarding video techniques
- Edit various components into a multimedia video project
- Write a script treatment and final script
- Develop a plot/storyline and translate it to visual terms through the use of storyboards

Major Topics to be Included
- Critical analysis of various editing styles
- Examination of the relationship between sound and images
- Script progression and continuity
- Lighting
- Visual effects
- Use of real time, delayed time, and recorded time
- Video as document
- Video's relationship to other media and practices
- Critiques and work presentation